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## Paresh Shah appointed as CEO of Allied Digital

Mumbai, February 7, 2012 — Allied Digital Services Limited ("Allied Digital" or "Company") announced that Mr. Paresh Shah has been appointed as the new CEO of Allied.

Mr. Paresh Shah, who recently was inducted on the Board as an Executive Director, takes over as the CEO of the Company with immediate effect.

Paresh has extensive and diverse experience in Business Transformation, Enterprise Solutions Architecture and Total Outsourcing solutions. His career experience in IT spans over 24 years in diverse technologies and industries such as Telecom, Banking, Retail and Enterprise.

Prior to Allied Digital, Paresh acted as Global Practice Head, Enterprise Technologies for Wipro. Paresh was instrumental in developing business models and solution architectures for technology transformation at Wipro. Other leading positions that he held at Wipro were Chief Solutions Architect and Division Head for Innovations.

Welcoming the new CEO, Mr. Nitin Shah said, "Paresh brings to the table invaluable experience from his previous experiences as a technology transformation architect and we are confident that his leadership and vision will drive the Company into the next stage of growth."

The outgoing CEO, Mr. Bimal Raj has stepped down from the post of CEO and Executive Director of the Board due to personal reasons.

Commenting on his move, Birnal said, "While the decision to step down from the Company was a tough one, certain personal commitments catalysed this decision. I am confident that Allied Digital and the new leadership team is well equipped to move towards the next phase in its transformation process."

Mr. Nitin Shah, Chairman, Allied Digital, sald, "Bimal has made significant contributions to the company in the critical years of its expansion and played a stellar role in the success of Allied Digital. While we will miss his enthusiasm and energy at Allied Digital, we do respect his personal decision to step down from the Company. We wish him all the success for his future endeavours."

## About Allied Digital Services Ltd:

Allied Digital Services Ltd (Allied Digital) provides a range of IT infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The company has a presence in over 132 locations in India, and over 40 states in the USA, through its acquisition of Enpointe Global Services.

Allied Digital is an ISO 9001: 2000 certified company with a global command centre certified under ISO 27001:2005. Allied Digital Services Ltd. is among the few companies with a truly pan India direct.

Registered office : allied digital services limited, Premises No.13-A, 13th Floor, Earnest House, Back Bay Reclam NCPA Road, Block III, Nariman Point, Mumbai - 400 021

B: +91 22 2282 2030 | F: +91 22 2778 4968 | www.allieddigital.net

A Global I'T Transformation Architect.<sup>™</sup> presence in 132 locations across the length and breadth of the country codes within 24hrs



## For further information, please contact:

Company Secretary Allied Digital Services Limited cs@allieddigital.net

Parthajeet Sarmah Christensen psarmah@christensenir.com

