DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) AND 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011.

Name of the Target Company	Sri Adhikari Brothers Television Network Limited				
Name of Promoter(s) on whose shares encumbrance was created / invoked / released	Mr.Ravi Gautam Adhikari				
Date of Reporting	25 th January, 2012				
Names of stock exchanges where the shares of the target company are listed	a. BSE Limited b. National Stock Exchange of India Limited				
Details of Promoter's holding	3,425,000 (13.89%)				

Promoter (s) or PACs with him	Pre - event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/ lienor other)
Names	Number	% of total share capital	Type – Creation / Invocation / Release	Date (s)	Number	% of total share capital	
Mr. Ravi Gautam Adhikari	3,425,000*	13.89%	Creation of Pledge	13/01/2012	750,000**	3.04%	1,175,000 (4.76%)
Mr. Ravi GautamAdhikari	3,425,000*	13.89%	Creation of Pledge	16/01/2012	Nil **	0.00 %	750,000 (3.04%)

Note: * Total No. of Shares held

* * Total No. of free Shares

Date: 25th January, 2012

Place: Mumbai

Ravi Gautam Adhikari