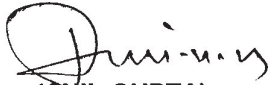


**Format for Disclosures under Regulation 10(6) -Report to Stock Exchanges in respect of
any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

| | | | | | |
|------------------------------|---|--|--|--------------------|-----------------------------------|
| 1. | Name of the Target Company (TC) | KEI INDUSTRIES LIMITED | | | |
| 2. | Name of the acquirer(s) | ANIL GUPTA | | | |
| 3. | Name of the stock exchange where shares of the TC are listed | NSE, BSE, CSE | | | |
| 4. | Details of the transaction including rationale, if any, for the transfer/ acquisition of shares. | Inter-se transfer of shares by way of gift | | | |
| 5. | Relevant regulation under which the acquirer is exempted from making open offer. | 10(1)(a)(i),(ii),(iv) | | | |
| 6. | Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, | YES | | | |
| | - whether disclosure was made and whether it was made within the timeline specified under the regulations | YES, Disclosure was made within the timeline | | | |
| | - date of filing with the stock exchange. | 27.02.2012 | | | |
| 7. | Details of acquisition | Disclosures required to be made under Regulation 10(5) | Whether the disclosures under Regulation 10(5) are actually made | | |
| | a.Name of the transferor / seller | Sumitra Devi Gupta (Joint Holder Sunil Gupta) | Yes, Disclosure made on 27.02.2012 | | |
| | b.Date of acquisition | 06.03.2012 | | | |
| | c.Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above | 721970 | | | |
| | d.Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC | 1.08% | | | |
| | e.Price at which shares are proposed to be acquired / actually acquired | Nil, as the acquisition of shares is by way of gift | | | |
| 8. | Shareholding details | Pre-Transaction | | Post-Transaction | |
| | | No. of shares held | % w.r.t total share capital of TC | No. of shares held | % w.r.t total share capital of TC |
| | a) Each Acquirer / Transferee | | | | |
| | - Anil Gupta (Donee) | 13458806 | 20.11% | 14180776 | 21.19% |
| | b) Each Seller / Transferor | | | | |
| - Sumitra Devi Gupta (Donor) | 721970 | 1.08% | 0 | 0 | |

Place : New Delhi
Date : 07.03.2012


(ANIL GUPTA)
 N-2, Kailash Colony,
 New Delhi - 110048