

**Format for Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)		TV18 Broadcast Limited	
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited	
Date of Reporting		14-Mar-12	
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited	
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		216,373,562 (59.76%) Please refer to enclosed details of Promoters/ Promoter Group's Shareholding	
Promoter(s) or PACs with him	Pre-event Holding	Post event holding (encumbered shares to be excluded)	(* Details of encumbrance (pledge/lien or others- give details
	Number	% of total shares capital	
Names	Number	% of total shares capital	
	Type - creation/ invocation / release	Date (s)	
Network18 Media & Investments Ltd	18,55,26,648	51.24	Creation -8502131 Shares
			07.03.2012
			7,05,24,286
			19.48
			Pre Event Pledge
			Event (Pledge in favour of RBS Financial Services)
			Post Event Pledge
			106500231
			8502131
			2.35
			115002362
			31.76

(\* Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Media & Investments Ltd  
  
 Yug Samrat  
 Company Secretary



Place : Noida  
 Date : 14.03.2012

**TV18 Broadcast Limited (Formerly Known as ibn18 Broadcast Ltd)**  
**Shareholding of Persons Belonging to "Promoter & Promoter Group"**

Sr. No.	Name of the shareholder	Total Shares Held		Shares Pledged or Otherwise Encumbered			Shares Pledged or Otherwise Encumbered		
		Number of shares held	As a % of Total Capital	Pre Event			Post Event		
				Pledged Shares	As a % of Promoters Holding	As a % of Total Capital	Pledged Shares	As a % of Promoters Holding	As a % of Total Capital
1	Network18 Media & Investments Limited	165526648	51.24	106500231	49.22	29.41	115002362	53.15	31.76
2	RRB Investments Private Limited	34500	0.01		0.00	0.00	0	0.00	0.00
3	Network18 Group Senior Professional Welfare Trust	28725006	7.93	28725006	13.28	7.93	28725006	13.28	7.93
4	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00
5	IBN18 Trust	1300000	0.36	1300000	0.60	0.36	1300000	0.60	0.36
6	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00
7	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00
8	Raghav Bahi	136000	0.04	136000	0.06	0.04	136000	0.06	0.04
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00
10	Ritu Kapur	485	0.0001	0	0.00	0.00	0	0.00	0.00
11	Subhash Bahi	564	0.0002	0	0.00	0.00	0	0.00	0.00
12	Adventure Marketing Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
13	Watermark Infotech Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
14	Colorful Media Private Limited*	200	0.0001	0	0.00	0.00	0	0.00	0.00
15	RB Media Holdings Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
16	RB Mediasoft Pvt Ltd	500	0.0001	0	0.00	0.00	0	0.00	0.00
17	RRB Mediasoft Pvt Ltd	500	0.0001	0	0.00	0.00	0	0.00	0.00
18	Nirab Media Pvt Ltd*	0	0	0	0.00	0.00	0	0.00	0.00
19	Global Broadcast Employees Welfare Trust*	0	0	0	0.00	0.00	0	0.00	0.00
20	Network18 Employees Welfare Trust*	0	0	0	0.00	0.00	0	0.00	0.00
21	Newswire18 Limited*	0	0	0	0.00	0.00	0	0.00	0.00
22	TV18 Home Shopping Network Limited*	0	0	0	0.00	0.00	0	0.00	0.00
23	Television Eighteen Media and Investments Limited*	0	0	0	0.00	0.00	0	0.00	0.00
24	BK Holdings Limited, Mauritius*	0	0	0	0.00	0.00	0	0.00	0.00
25	Television Eighteen Mauritius Limited*	0	0	0	0.00	0.00	0	0.00	0.00
26	TV18 HSN Holdings Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
27	Namono Investments Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
28	RVT Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
29	Setpro18 Distribution Limited*	0	0	0	0.00	0.00	0	0.00	0.00
30	Big Tree Entertainment Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
31	digital18 Media Limited*	0	0	0	0.00	0.00	0	0.00	0.00
32	e-Eighteen.com Limited*	0	0	0	0.00	0.00	0	0.00	0.00
33	Moneycontrol Dot Com India Limited*	0	0	0	0.00	0.00	0	0.00	0.00
34	BK Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
35	Keyman Financial Services Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
36	Network18 Publications Limited*	0	0	0	0.00	0.00	0	0.00	0.00
37	RB Investments Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
38	RB Software Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
39	RRK Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
40	RVT Softtech Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
41	Capital18 Fincap Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
42	VT Softtech Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
43	RRK Finhold Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
44	RRK Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
45	RVT Finhold Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
46	VT Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
47	BRR Securities Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
48	BK Media Mauritius Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
49	E-18 Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
50	Web18 Holdings Limited, Cayman Islands*	0	0	0	0.00	0.00	0	0.00	0.00
51	Web18 Securities Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
52	Colosseum Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
53	Stargaze Entertainment Pvt. Limited*	0	0	0	0.00	0.00	0	0.00	0.00
54	Grievolla18 Media Limited*	0	0	0	0.00	0.00	0	0.00	0.00
55	Capital18 Limited, Mauritius*	0	0	0	0.00	0.00	0	0.00	0.00
56	Capital 18 Acquisition Corp.*	0	0	0	0.00	0.00	0	0.00	0.00
57	Network 18 Holdings Limited, Cayman Islands*	0	0	0	0.00	0.00	0	0.00	0.00
58	TV18 UK Limited*	0	0	0	0.00	0.00	0	0.00	0.00
59	RB Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
60	Infomedia 18 Limited*	0	0	0	0.00	0.00	0	0.00	0.00
61	Web18 Software Services Limited*	0	0	0	0.00	0.00	0	0.00	0.00
62	Mat Vidur Bahi*	0	0	0	0.00	0.00	0	0.00	0.00
63	Mlex Tara Bahi*	0	0	0	0.00	0.00	0	0.00	0.00
64	Mr Sandeep Kapur*	0	0	0	0.00	0.00	0	0.00	0.00
	<b>TOTAL</b>	<b>216373562</b>	<b>59.76</b>	<b>136661237</b>	<b>63.16</b>	<b>37.74</b>	<b>145163368</b>	<b>67.09</b>	<b>40.09</b>

\* Currently these entities do not hold any share in the Company however they form part of Promoter Group of the Company.

