


Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)			VICEROY HOTELS LIMITED				
Name(s) of the Promoter(s) on whose shares encumbrance was created/invoked/released (tick the relevant one)			P H FINANCIAL SERVICES LIMITED				
Date of reporting			28.03.2012				
Names of the Stock Exchanges where the shares of Target Company are Listed			BOMBAY STOCK EXCHANGE LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED				
Details of the promoters' holding: (The term "event" indicates creation/invocation/release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (Pledge/lien or others give details)
	Names	Number	% of total share capital	Type-creation/ invocation/ release	Date(s)	Number	
P H FINANCIAL SERVICES LIMITED	13,73,400	3.24%	Invocation	19.03.2012 & 20.03.2011	12,73,400	3.00%	Invocation of 1,00,000 equity shares (64,347 and 35,653 on 19.03.2012 and 20.03.2012 respectively) pledged with Cholamandalam Investment And Finance Company Limited
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance							
<p>For P H FINANCIAL SERVICES LIMITED</p> <p><i>[Signature]</i></p> <p>AUTHORIZED SIGNATORY</p> <p>Place: Hyderabad Date: 28.03.2012</p> 							

For VICEROY HOTELS LIMITED

[Signature]
COMPANY SECRETARY