


FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer.	Date of receipt of allotment/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition/ purchase (market purchase / public/rights offer, etc.)	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
PH FINANCIAL SERVICES LIMITED 1-3-1036/3/1, Lower Tank Bund Road, Gandhi Nagar, Hyderabad-500080 PAN: AABCP2132L	13,73,400 & 3.24%	20/03/2012	26/03/2012	Market Sale	12,73,400 & 3.00%	Cholamandalam Securities Limited SEBI Registration No. BSE:INB011288132 NSE:INB231288136	BSE & NSE	NA	NA	1,00,000 Equity Shares	Rs. 19,22,418.30

Hyderabad
28.03.2012

For Viceroy Hotels Limited



P. Lenin Babu
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 Company Secretary

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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ acquisition	Date of intimation to company	Mode of acquisition (market purchase / public/rtg sale / rental offer, etc.) / sale	No. & % of shares/ voting rights post acquisition/	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
PH INFOTECH PRIVATE LIMITED 1-3, 1036/3/1, Lower Tank Bund Road, Gandhi Nagar, Hyderabad-500080 PAN: AABCP2134N	2,07,880 & 0.49%	20/03/2012	26/03/2012	Market Sale	1,93,533 & 0.46%	Cholamandalam Securities Limited SEBI Registration No. BSE:INB011288132 NSE:INB231288135	BSE & NSE	NA	NA	14,347 Equity Shares	Rs. 2,62,987.09

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 P. Lenin Babu
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