<u>Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers)</u> Regulations, 2011

| 1. | Name of the Target Company (TC) | Ester Industries Limited | | |
|----|--|---|--|--|
| 2. | Name of the acquirer(s) | Wilemina Finance Corporation (the Acquirer) | | |
| 3. | Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters | Target Company. | | |
| 4. | Details of the proposed acquisition a. Name of the person(s) from whom | Goldring Investment Corp (the Seller) | | |
| | shares are to be acquired b. Proposed date of acquisition | On or after 7 th April, 2012 | | |
| | c. Number of shares to be acquired from each person mentioned in 4(a) above | 26,08,696 | | |
| | d. Total shares to be acquired as % of share capital of TC | 4.15% | | |
| | e. Price at which shares are proposed to be acquired | Nearer to Trading Price at Stock Exchanges | | |
| | f. Rationale, if any, for the proposed transfer | | | |
| 5. | Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer | Sub-clause (iii) of Regulation 10(1)(a) | | |
| 6. | If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period. | | | |
| 7. | If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8. | Not Applicable | | |
| 8. | Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable. | The acquirer declares that the acquisition price shall not be higher by more than 25% of the price computed in point 6. | | |
| 9. | Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable | The acquire declares that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of | | |

| | disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997) | the Takeover Regulations, 2011 | | | | |
|-----|---|--|---|---------------------------------------|-------------------------------|--|
| 10. | Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with. | The acquirer declares that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with | | | | |
| 11. | Shareholding details | Before the proposed transaction | | After the proposed transaction | | |
| | | No. of shares /voting rights | % w.r.t total share capital of TC | No. of shares /voting Rights | % w.r.t total share capital o | |
| | Acquirer(s) and PACs (other than sellers)(*) Acquirer - • Wilemina Finance Corporation PACs • Sriyam Impex Private Limited | 32511496 10222650 | 51.69% | 35120192 10222650 | 55.84% 16.25% | |
| | Sriyam Impex Private Limited Mr. Arvind Kumar Singhania Mr. Jai Vardhan Singhania Mr. Ayush Vardhan Singhania Mrs. Uma Devi Singhania | 150 150 150 150 | | 150 150 150 | | |
| | Total | 42734746 | 67.95% | 45343442 | 72.10% | |
| | Seller (s) Goldring Investment Corp. | 2608696 | 4.15% | NIL | | |

For Wilemina Finance Corporation

Authorised Signatory

2nd April, 2012 Gurgaon

Note:

(*) Shareholding of each entity may be shown separately and then collectively in a group.

• The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.