<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

1. Name of the Target Company (TC)	Money Matters Fin	ancial Servi	ces Limited	
2. Name(s) of the acquirer and	Acquirer			
Persons Acting in Concert (PAC)	My Idea Financial S			
with the acquirer	(Formerly known as Money Matters (India) Private Limited			
	Persons Acting in	Concert ((PAC)	
	Rajesh Sharma			
	Seema Sharma			
	Ramesh Chandra Sharma- HUF			
	Ramesh Chandra Sharma			
	My Idea Advisory Services Limited			
3. Whether the acquirer belongs	Yes, Promoter			
to Promoter/Promoter group				
4. Name(s) of the Stock	Bombay Stock Exch	nange Limite	ed and Nationa	al Stock
Exchange(s) where the shares of TC	Exchange of India	Limited		
are Listed				
5. Details of the acquisition	Acquirer and	Number	% w.r.t.	% w.r.t.
/ disposal/holding of	PAC		total	total
shares/voting rights/holding of			share/votin	diluted
the Acquirer and PAC			g capital	share/vot
			wherever	ing capital
			applicable	of the
		9		TC(*)
Before the acquisition/disposal				
under				
consideration, holding of:				
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	My Idea Financial	11597838	33.2435	30.0356
a) Shares carrying voting rights	Services Private	11397636	33.2433	30.0330
	Limited			
	Rajesh Sharma	8971159	25.7145	23.2331
	Ramesh Chandra	304681	0.8733	0.7891
	Sharma – HUF	304001	0.0700	0.7071
	Ramesh Chandra	16927	0.0485	0.0438
	Sharma	1072.	0.000	
	11855298025051886188805	16927	0.0485	0.0438
	Seema Sharina	1092/		
	Seema Sharma My Idea		A CONTRACTOR OF THE PARTY OF TH	NIL
	My Idea	NIL	NIL	NIL
			A CONTRACTOR OF THE PARTY OF TH	NIL
b) Voting rights (VR) otherwise	My Idea Advisory		A CONTRACTOR OF THE PARTY OF TH	NIL NIL
b) Voting rights (VR) otherwise than by shares	My Idea Advisory	NIL	NIL	
	My Idea Advisory	NIL	NIL	
than by shares	My Idea Advisory	NIL NIL	NIL NIL	NIL
than by shares c) Warrants/convertible	My Idea Advisory	NIL NIL	NIL NIL	NIL
than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting	My Idea Advisory	NIL NIL	NIL NIL	NIL
than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to	My Idea Advisory	NIL NIL	NIL NIL	NIL
than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting	My Idea Advisory	NIL NIL	NIL NIL	NIL



D-1-11(A consistent and	Number	% w.r.t. total	% w.r.t.
Details of acquisition/ sale	Acquirer and PAC	Number	share/voting capital wherever applicable	total diluted share/vot ing capital of the TC(*)
a) Shares carrying voting rights acquired/sold	My Idea Financial Services Private Limited (Acquirer)	102830	0.2947	0.2663
	My Idea Advisory Services Limited (PAC)	772775	2.2150	2.0013
b) VRs acquired /sold otherwise han by shares		NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold		NIL	NIL	NIL
Total (a+b+c)		875605	2.5097	2.2676
After the acquisition/sale, holding of:				
a) Shares carrying voting rights	My Idea Financial Services Private Limited	11700668	33.5382	30.3019
	Rajesh Sharma	8971159	25.7145	23.2331
	Ramesh Chandra Sharma – HUF	304681	0.8733	0.7891
	Ramesh Chandra Sharma	16927	0.0485	0.0438
	Seema Sharma	16927	0.0485	0.0438
	My Idea Advisory Services Limited	772775	2.2150	2.0013

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b) VRs otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible	NIL	NIL	NIL
securities/any other instrument			
that entitles the acquirer to			
receive shares carrying voting			
rights in the TC (specify holding in			
each category) after			
acquisition		(0.400	FC 410
Total (a+b+c)	21783137	62.438	56.413
6. Mode of acquisition / sale (e.g.	Open Market		
open market / off-market /			
public issue / rights issue /			
preferential allotment / inter-se			
transfer etc).			
7. Date of acquisition / sale of	As per A	nnexure	
shares / VR or date of receipt of			
intimation of allotment of shares,			
whichever is applicable		1007550	
8. Equity share capital / total	34887559		
voting capital of the TC before			
the said acquisition / sale	2.4	1007550	
9. Equity share capital/ total	34	1887559	
voting capital of the TC after			
the said acquisition / sale	20	2/12/45	
10. Total diluted share/voting	38	3613645	
capital of the TC after the said			
acquisition/sale.		the state of the s	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For My Idea Financial Services Private Limited (Formerly known as Money Matters (India) Private Limited)

Director Place: Mumbai Date: 11.04.2012

Annexure:

Date of Acquisition:

Sr. No.	Acquirer /PAC	Date	Number of Shares
1.	PAC	2/4/2012	163450
2.	PAC	2/4/2012	162839
3.	PAC	4/4/2012	659
4.	PAC	4/4/2012	100907
5.	PAC	9/4/2012	140
6.	PAC	10/4/2012	171681
7.	PAC	10/4/2012	173099
8.	Acquirer	10/4/2012	70362
9.	Acquirer	10/4/2012	32468
		Total	875605

For My Idea Financial Services Private Limited (Formerly known as Money Matters (India) Private Limited)

Director

Place: Mumbai Date: 11.04.2012