



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3)]

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Sharehold ing prior to acquisition/sale	No. & % of shares/ voting rights acquired / sold	Receipt of allotment / advice/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer etc-)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 My Idea Financial Services Private Limited PAN NO. :AABCM4155A Office:1-B, Court Chambers, 35, Sir Vitthalidas Thackersey Marg, New Marine Lines, Mumbai- 400020	2 11700668 (33.5382%)	3 55384 (0.1588 %)	4 11.04.2012	5 12.04.2012	6 Market Purchase	7 11756052 (33.6970 %)	8 Fairwealth Securities Limited SEBI Registration No.INB0112 72334	9 *As per Annexure attached	10 *As per Annexure attached	11 *As per Annexure attached	12 N.A.	13 N.A.

Place: Mumbai  
Date: 12.04.2012

For My Idea Financial Services Private Limited  
(formerly Money Matters (India) Private Limited)

*[Signature]*  
Director



**My Idea Financial Services Private Limited**

**Annexure to Form C of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**

**Regulation 13(3)**

Sr. No.	No. & % of shares/ voting rights acquired/sold		Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Exchange on which the trade was executed	Buy quantity		Buy value (Excluding Taxes) Rs.
	No. of Shares	%			No.	Rs.	
1	50024	0.1434	11/04/2012	Bombay Stock Exchange Limited	50024	4,030,184.67	
2	5360	0.0154	11/04/2012	National Stock Exchange of India Limited	5360	453911.60	
<b>Total</b>	<b>55384</b>	<b>0.1588</b>			<b>55384</b>	<b>4,484,096.27</b>	

Place: Mumbai

Date: 12.04.2012

For My Idea Financial Services Private Limited  
(formerly Money Matters (India) Private Limited)



Nitin Pandey  
Director



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(6)]

Regulation 13(6) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	1	2	3	4	5	6	7	8	9	10	11	12	13
	Sharehold ing prior to acquisitio n/sale	No. & % of shares/ voting rights acquired /sold	Receipt of allotment advice/ acquisitio n of shares/ sale of shares specify	Date of intimation to company	Mode of acquisiti on (market purchas e/ public/ rights/ preferen tial offer etc.)	No. & % of shares/ voting rights post- acquisitio n/ sale	Trading Member through whom the trade was executed with SEBI Registratio n No. of the TM	Exchang e on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value	
My Idea Financial Services Private Limited PAN NO. :AABCM4155A Office:1-B, Court Chambers, 35, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai-400020	11700668 (33.5382%)	55384 (0.1588 %)	11.04.2012	12.04.2012	Market Purchase	11756052 (33.6970 %)	Fairwealth Securities Limited SEBI Registration No.INB0112 72334	*As per Annexure attached	*As per Annexure attached	*As per Annexure attached	N.A.	N.A.	

Place: Mumbai  
Date: 13.04.2012

For Money Matters Financial Services Limited

  
Harish Agrawal  
Vice President & Company Secretary



Money Matters Financial Services Limited

Annexure to Form C of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(6)

Sr. No.	No. & % of shares/voting rights acquired/sold		Receipt of allotment advice/acquisition of shares/sale-of-shares specify	Exchange on which the trade was executed	Buy quantity		Buy value (Excluding Taxes) Rs.
	No. of Shares	%			No.	Rs.	
1	50024	0.1434	11/04/2012	Bombay Stock Exchange Limited	50024	4,030,184.67	
2	5360	0.0154	11/04/2012	National Stock Exchange of India Limited	5360	453911.60	
<b>Total</b>	<b>55384</b>	<b>0.1588</b>			<b>55384</b>	<b>4,484,096.27</b>	

Place: Mumbai

Date: 13.04.2012

For Money Matters Financial Services Limited



Harish Agrawal

Vice President & Company Secretary