

FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter /Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment / acquisition of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase / public/rights sale / rental offer, etc.)	No. & % of shares/ voting rights post acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
P H FINANCIAL SERVICES LIMITED Plot No.258, Road No.18, Jubilee Hills, Hyderabad - 500033 PAN : AABCP2132L	12.73,400 & 3.00%	29/03/2012	03/04/2012	Market Sale	11,73,400 & 2.77%	Shreepati Holdings & Finance Pvt. Ltd. SEBI Registration No. NB010699038 NSE: NB 0230639031	BSE & NSE	NA	NA	1,00,000 Equity Shares	Rs.15,43,084.12

Hyderabad
03.04.2012



For Viceroy Hotels Limited
P. Ram Babu
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 Company Secretary

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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimatio n to company	Mode of acquisition/ market purchase / public/ri g sale / rental offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
PARVATH REDDY INVESTMENTS PRIVATE LIMITED 3-6-1991, Himayathnagar, Hyderabad- 500029 PAN : AABCP2322C	8,36,000 & 1.97%	02/04/2012	03/04/2012	Market Sale	7,47,304 & 1.76%	Cholamandalam Securities Limited SEBI Registration No. BSE:JNB011288132 NSE:JNB231288136	BSE & NSE	NA	NA	88,698 Equity Shares	Rs.14,45,346.04

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For Viceroy Hotels Limited
P. Lenin Babu
 Company Secretary

