Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)				VICER	VICEROY HOTELS LIMITED			
Name(s) of the Promoter(s) on whose shares encumbrance was created/invoked/released (tick the relevant one)				PH FIN	P H FINANCIAL SERVICES LIMITED			
Date of reporting				03.04.20	03.04,2012			
Names of the Stock Exchanges where the shares of Target Company are Listed				BOMB/ NATIO	BOMBAY STOCK EXCHANG LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED			
	romoters' holdir nt" indicates cre	ng: ation/invocation/	release of enc	umbrance, as	the case may l	be)		
Promoter(s) or PACs with him	Prc-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (Pledge/lien or others give details)	
Names	Number	% of total share capital	Type- creation/ invocation/ release	Date(s)	Number	% of total share capital		
P H FINANCIAL SERVICES LIMITED	12,73,400	3.00%	Invocation	29.03,2012	11,73,400	2.77%	Invocation of 1,00, 000 equity shares on 29.03.2012 pledged with Spectrum Trimpex PrivateLimited	

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance

For P H FINANCIAL SERVICES LIMITED

AUTHORIZED SIGNATORY

Place: Hyderabad Date: 03.04.2012

For VICEROY HOTELS LIMITED

P. Levin Bohy COMPANY SECRETARY