

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment / advice/acquisition / sale of shares/voting rights	Date of intimation to company	Modes of acquisition (market purchase/public offer, etc.)	No. & % of shares/ voting rights post acquisition/sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
P H FINANCIAL SERVICES LIMITED Plot No.268, Road No.18, Jubilee Hills, Hyderabad - 500033 PAN : AABCP2182L	11,73,400 & 2.77%	4/4/2012	9/4/2012	Market Sale	5,73,400 & 1.35%	Cholamandalam Securities Limited SEBI Registration No BSE IMB11268132 NSE IMB231268136	BSE & NSE	NA	NA	6,03,000 Equity Shares	RS. 90,00,000.00

Hyderabad
09/04/2012

