




Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		VICEROY HOTELS LIMITED					
Name(s) of the Promoter(s) on whose shares encumbrance was created/invoked/released (tick the relevant one)		P H FINANCIAL SERVICES LIMITED					
Date of reporting		09.04.2012					
Names of the Stock Exchanges where the shares of Target Company are Listed		BOMBAY STOCK EXCHANGE LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED					
Details of the promoters' holding: (The term "event" indicates creation/invocation/release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (Pledge/lien or others give details)
	Number	% of total share capital	Type-creation/ invocation/ release	Date(s)	Number	% of total share capital	
P H FINANCIAL SERVICES LIMITED	11,73,400	2.77%	Invocation	04.04.2012	5,73,400	1.35%	Invocation of 6,00,000 equity shares on 04.04.2012 pledged with Cholamandalam Investments and Finance Company Ltd.
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance							
For P H FINANCIAL SERVICES LIMITED  AUTHORIZED SIGNATORY 				For VICEROY HOTELS LIMITED  Authorised Signatory			
Place: Hyderabad Date: 09.04.2012							