

**CYBER MEDIA (INDIA) LIMITED**

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.cybermedia.co.in, www.ciol.com

**CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH 2012**

PART I		(Rs. In Million)				
	Particulars	Quarter Ended			Year Ended	
		31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
		(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)
1	<b>Income from operations</b>					
	(a) Net Sales/ income from operations (net of excise duty)	190.64	198.89	234.23	757.89	931.07
	(b) Other operating income.	-	-	-	-	-
	<b>Total income from operations (net)</b>	190.64	198.89	234.23	757.89	931.07
2	<b>Expenses</b>					
	(a) Cost of materials consumed	3.94	3.24	3.73	14.54	15.44
	(b) Purchase of stock-in-trade	0.00	30.17	(0.00)	30.17	30.98
	(c) Changes in inventories of finished goods work-in progress and Stock-in-Trade	1.39	(0.37)	(0.01)	1.02	(1.12)
	(d) Employee benefits expense	39.91	55.24	66.09	210.79	273.66
	(e) Depreciation and amortization expenses	10.93	11.51	11.27	44.98	49.28
	(f) Other expenses					
	Other Expenses	128.65	91.47	129.88	423.74	530.87
	<b>Total expenses</b>	184.82	191.26	210.97	725.24	899.11
3	<b>Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)</b>	5.83	7.63	23.26	32.65	31.96
4	Other income	(1.99)	4.03	1.46	5.38	9.73
5	<b>Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	3.84	11.66	24.72	38.03	41.69
6	Finance costs	9.16	9.25	9.73	35.60	37.39
7	<b>Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)</b>	(5.32)	2.41	14.98	2.43	4.30
8	Exceptional items	-	-	-	-	-
9	<b>Profit/ (Loss) from ordinary activities before tax (7-8)</b>	(5.32)	2.41	14.98	2.43	4.30
10	Tax expense	(1.77)	0.35	4.68	0.99	1.87
11	<b>Profit/ (Loss) from ordinary activities after tax (9-10)</b>	(3.56)	2.06	10.31	1.44	2.43
12	Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-
13	<b>Net Profit/ (Loss) for the period (11-12)</b>	(3.56)	2.06	10.31	1.44	2.43
14	Share of profit / (loss) of associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	<b>Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)</b>	(3.56)	2.06	10.31	1.44	2.43
17	Paid-up equity share capital (Face value - Rs.10/- each)	105.01	105.01	100.01	105.01	100.01
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year					241.80
19.1	Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualized)					
	(a) Basic	(0.34)	0.20	1.03	0.14	0.24
	(b) Diluted	(0.34)	0.20	0.98	0.14	0.23
19.2	Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualized)					
	(a) Basic	(0.34)	0.20	1.03	0.14	0.24
	(b) Diluted	(0.34)	0.20	0.98	0.14	0.23

Cyber Media (India) Limited

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Managing Director

**CYBER MEDIA (INDIA) LIMITED**

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

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Website : www.Cybermedia.co.in, www.ciol.com

**CONSOLIDATED SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED  
31ST MARCH 2012**

PART I		(Rs. In Million)				
	Particulars	Quarter Ended			Year Ended	
		31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
		(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)
1	<b>Segment Revenue</b>					
	Media	113.28	129.24	185.78	471.93	526.29
	Media Services	80.90	77.30	52.59	304.09	427.80
	Total	194.18	206.54	238.37	776.02	954.09
	Less : Inter Segment Revenue	5.53	3.62	2.68	12.75	13.29
	<b>Total Revenue</b>	188.65	202.92	235.69	763.27	940.80
2	<b>Segment Results</b>					
	<b>Profit before tax, interest income, interest expenses and dividend from each segment</b>					
	Media	11.63	-8.02	32.99	28.46	22.78
	Media Services	(7.79)	19.68	(8.28)	9.57	18.91
	Sub-Total	3.84	11.66	24.71	38.03	41.69
	Less : Unrealised segment margins					
	Sub-Total	3.84	11.66	24.71	38.03	41.69
	Less : Interest Expenditure	9.16	9.25	9.73	35.60	37.39
	<b>Profit Before Tax</b>	(5.32)	2.41	14.98	2.43	4.30
3	<b>Capital Employed</b>					
	(Segment Assets - Segment Liabilities)					
	Media	162.18	166.63	164.97	162.18	164.97
	Media Services	233.06	194.97	181.85	233.06	181.85
	Total	395.24	361.60	346.82	395.24	346.82

Cyber Media (India) Limited

*J. S. Dhillon*

Managing Director

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**PART II**

**PARTICULARS OF SHAREHOLDING**

Particulars	Quarter Ended			Year Ended	
	31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
	(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)
<b>A PARTICULARS OF SHAREHOLDING</b>					
1 Public Shareholding					
Number of shares	5697107	5697107	5524132	5697107	5524132
Percentage of Shareholding	54.25%	54.25%	55.23%	54.25%	55.23%
2 Promoters and Promoter Group Shareholding					
a) Pledged/ Encumbered	0	0		0	0
Number of shares	0	0		0	0
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	0	0		0	0
Percentage of shares ( as a % of the total share capital of the company)	0	0		0	0
b) Non-encumbered					
Number of shares	4804135	4804135	4477110	4804135	4477110
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
Percentage of shares ( as a % of the total share capital of the company)	45.75%	45.75%	44.77%	45.75%	44.77%

Particulars	3 months ended 31/03/2012
<b>B INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	0
Received during the quarter	3
Disposed during the quarter	3
Remaining unsolved at the end of the quarter	0

Cyber Media (India) Limited

*Pradeep Mittal*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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Website : www.Cybermedia.co.in, www.ciol.com

(Rs. in Million)

**Consolidated Statement of Assets and Liabilities**  
Particulars

Particulars	As at 31/03/2012	As at 31/03/2011
<b>A EQUITY &amp; LIABILITIES</b>		
<b>1 Shareholders' Funds</b>		
Share Capital	105.01	105.01
Reserves & Surplus	290.23	241.80
Money received against share warrants	-	-
<b>Sub-totals- shareholder's Funds</b>	<b>395.24</b>	<b>346.81</b>
<b>2 Share application money pending allotment</b>	<b>-</b>	<b>-</b>
<b>3 Minority Interest*</b>	<b>-</b>	<b>-</b>
<b>4 Non-current Liabilities</b>		
Long-term borrowings	120.10	147.55
Deferred tax liabilities (Net)	-	-
Other long term liabilities	-	-
Long-term provisions	17.98	27.18
<b>Sub-total-non-current liabilities</b>	<b>138.08</b>	<b>174.73</b>
<b>5 Current Liabilities</b>		
Short-term borrowings	233.78	239.85
Trade payables	116.21	202.68
Other current liabilities	64.96	85.23
Short-term provisions	11.10	9.74
<b>Sub-total-current liabilities</b>	<b>426.05</b>	<b>537.50</b>
<b>TOTAL-EQUITY AND LIABILITIES</b>	<b>959.37</b>	<b>1,059.04</b>
<b>B ASSETS</b>		
<b>1 Non-Current Assets</b>		
Fixed Assets	414.50	438.37
Goodwill on consolidation*	-	-
Non-current investments	108.65	96.09
Deferred Tax Assets (Net)	28.18	52.40
Long term loans and advances	56.01	75.09
Other non-current assets	-	-
<b>Sub-total- Non- Current assets</b>	<b>607.34</b>	<b>661.95</b>
<b>2 Current Assets</b>		
Current Investments	-	-
Inventories	56.56	71.08
Trade Receivables	248.51	255.48
Cash and cash equivalents	38.69	63.11
Short-term loans and advances	8.08	6.86
Other current assets	0.19	0.56
<b>Sub-total-current assets</b>	<b>352.03</b>	<b>397.09</b>
<b>TOTAL-ASSETS</b>	<b>959.37</b>	<b>1,059.04</b>

Cyber Media (India) Limited

*Pradeep Khat*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

[www.cybermedia.co.in](http://www.cybermedia.co.in); [www.ciol.com](http://www.ciol.com)

**NOTES TO CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH 2012**

1	The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research Limited (Formerly Known as IDC (India) Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited , Any Time Media Pvt Limited
2	The results are audited by statutory auditors and are as per requirement of clause 41 of listing agreement.
3	The above audited consolidated financial results for the quarter and year ended 31st March 2012 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on May 28th , 2012
4	The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
5	The figure of last quarter are the balancing figures between audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the current financial year.
6	Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

Place : New Delhi

Dated : May 28, 2012



Pradeep Gupta

Chairman & Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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Website : www.Cybermedia.co.in, www.ciol.com

**STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH 2012**

PART I		(Rs. In Million)				
		Quarter Ended			Year Ended	
Particulars	31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011	
	(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)	
<b>1 Income from operations</b>						
(a) Net Sales/ Income from operations (net of excise duty)	109.70	117.92	147.91	439.68	483.80	
(b) Other operating income.	-	-	-	-	-	
<b>Total income from operations (net)</b>	109.70	117.92	147.91	439.68	483.80	
<b>2 Expenses</b>						
(a) Cost of materials consumed	3.51	3.24	3.73	14.11	15.44	
(b) Purchase of stock-in-trade	0.00	30.17	-	30.17	30.98	
(c) Changes in inventories of finished goods work-in progress and Stock-in-Trade	1.39	(0.37)	0.01	1.02	(1.11)	
(d) Employee benefits expense	16.92	33.13	35.19	103.67	117.27	
(e) Depreciation and amortization expense	3.76	4.23	4.16	16.53	16.82	
(f) Other expenses	67.51	53.75	71.38	241.77	289.51	
<b>Total expenses</b>	93.10	124.15	114.47	407.27	468.91	
<b>3 Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)</b>	16.60	(6.23)	33.44	32.42	14.89	
4 Other income	(1.49)	2.06	2.06	6.04	8.72	
<b>5 Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	15.11	(4.17)	35.51	38.46	23.61	
6 Finance costs	8.35	5.51	7.37	23.85	21.78	
<b>7 Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)</b>	6.76	(9.68)	28.14	14.61	1.83	
8 Exceptional items	-	-	-	-	-	
<b>9 Profit/ (Loss) from ordinary activities before tax (7-8)</b>	6.76	(9.68)	28.14	14.61	1.83	
10 Tax expense	8.44	(3.17)	7.12	10.49	(1.87)	
<b>11 Profit/ (Loss) from ordinary activities after tax (9-10)</b>	(1.67)	(6.50)	21.01	4.12	3.70	
12 Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	
<b>13 Net Profit/ (Loss) for the period (11-12)</b>	(1.67)	(6.50)	21.01	4.12	3.70	
14 Share of profit / (loss) of associates	-	-	-	-	-	
15 Minority Interest	-	-	-	-	-	
<b>16 Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)</b>	(1.67)	(6.50)	21.01	4.12	3.70	
17 Paid-up equity share capital (Face value - Rs.10/- each)	105.01	105.01	100.01	105.01	100.01	
18 Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year				287.60	283.48	
19.1 Earnings per share (before extraordinary items)						
(of Rs 10/- each) (not annualized)						
(a) Basic	(0.16)	(0.62)	2.10	0.39	0.37	
(b) Diluted	(0.16)	(0.62)	2.00	0.39	0.35	
19.2 Earnings per share (after extraordinary items)						
(of Rs 10/- each) (not annualized)						
(a) Basic	(0.16)	(0.62)	2.10	0.39	0.37	
(b) Diluted	(0.16)	(0.62)	2.00	0.39	0.35	

Cyber Media (India) Limited

*Judegphat*

Managing Director

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**STANDALONE SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH 2012**

<b>PART I</b>		<b>(Rs. In Million)</b>				
	Particulars	Quarter Ended			Year Ended	
		31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
		(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)
<b>1</b>	<b>Segment Revenue</b>					
	Media	108.21	119.98	149.97	445.72	492.52
	Media Services	-	-	-	-	-
	<b>Total</b>	<b>108.21</b>	<b>119.98</b>	<b>149.97</b>	<b>445.72</b>	<b>492.52</b>
	Less : Inter Segment Revenue	-	-	-	-	-
	<b>Total Revenue</b>	<b>108.21</b>	<b>119.98</b>	<b>149.97</b>	<b>445.72</b>	<b>492.52</b>
<b>2</b>	<b>Segment Results</b>					
	<b>Profit before tax, interest income, interest expenses and dividend from each segment</b>					
	Media	15.11	(4.17)	35.51	38.46	23.61
	Media Services	-	-	-	-	-
	<b>Sub-Total</b>	<b>15.11</b>	<b>(4.17)</b>	<b>35.51</b>	<b>38.46</b>	<b>23.61</b>
	Less : Unrealised segment margins	-	-	-	-	-
	<b>Sub-Total</b>	<b>15.11</b>	<b>(4.17)</b>	<b>35.51</b>	<b>38.46</b>	<b>23.61</b>
	Less : Interest Expenditure	8.35	5.51	7.37	23.85	21.78
	<b>Profit Before Tax</b>	<b>6.76</b>	<b>(9.68)</b>	<b>28.14</b>	<b>14.61</b>	<b>1.83</b>
<b>3</b>	<b>Capital Employed</b>					
	(Segment Assets - Segment Liabilities)					
	Media	392.61	394.28	388.49	392.61	388.49
	Media Services	-	-	-	-	-
	<b>Total</b>	<b>392.61</b>	<b>394.28</b>	<b>388.49</b>	<b>392.61</b>	<b>388.49</b>

Cyber Media (India) Limited

*[Signature]*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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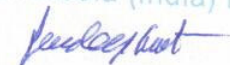
Website : www.Cybermedia.co.in, www.ciol.com

**PART II****PARTICULARS OF SHAREHOLDING**

Particulars	Quarter Ended			Year Ended	
	31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
	(Audited)	(unaudited)	(Audited)	(Audited)	(Audited)
<b>A PARTICULARS OF SHAREHOLDING</b>					
1 Public Shareholding					
Number of shares	5697107	5697107	5524132	5697107	5524132
Percentage of Shareholding	54.25%	54.25%	55.23%	54.25%	55.23%
2 Promoters and Promoter Group Shareholding					
a) Pledged/ Encumbered	0	0		0	0
Number of shares	0	0		0	0
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	0	0		0	0
Percentage of shares ( as a % of the share capital of the company)	0	0		0	0
b) Non-encumbered					
Number of shares	4804135	4804135	4477110	4804135	4477110
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
Percentage of shares ( as a % of the share capital of the company)	45.75%	45.75%	44.77%	45.75%	44.77%

Particulars	3 months ended 31/03/2012
<b>B INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	0
Received during the quarter	3
Disposed during the quarter	3
Remaining unsolved at the end of the quarter	0

Cyber Media (India) Limited



Managing Director



**CYBER MEDIA (INDIA) LIMITED**

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Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001  
Website : www.Cybermedia.co.in, www.ciol.com

(Rs. in Million)

**Standalone Statement of Assets and Liabilities  
Particulars**

Particulars	As at 31/03/2012	As at 31/03/2011
<b>A EQUITY &amp; LIABILITIES</b>		
<b>1 Shareholders' Funds</b>		
Share Capital	105.01	105.01
Reserves & Surplus	287.6	283.48
Money received against share warrants	0	0
<b>Sub-totals- shareholder's Funds</b>	<b>392.61</b>	<b>388.49</b>
<b>2 Share application money pending allotment</b>	<b>-</b>	<b>-</b>
<b>3 Minority Interest*</b>	<b>-</b>	<b>-</b>
<b>4 Non-current Liabilities</b>		
Long-term borrowings	14.22	10.35
Deferred tax liabilities (Net)	5.81	-
Other long term liabilities	-	-
Long-term provisions	11.88	12.98
<b>Sub-total-non-current liabilities</b>	<b>31.91</b>	<b>23.33</b>
<b>5 Current Liabilities</b>		
Short-term borrowings	179.67	155.31
Trade payables	86.16	117.46
Other current liabilities	12.31	42.19
Short-term provisions	9.84	8.24
<b>Sub-total-current liabilities</b>	<b>287.98</b>	<b>323.20</b>
<b>TOTAL-EQUITY AND LIABILITIES</b>	<b>712.50</b>	<b>735.02</b>
<b>B ASSETS</b>		
<b>1 Non-Current Assets</b>		
Fixed Assets	121.87	137.99
Goodwill on consolidation*	-	-
Non-current investments	263.54	259.54
Deferred Tax Assets (Net)	-	4.68
Long term loans and advances	35.26	50.28
Other non-current assets	-	-
<b>Sub-total- Non- Current assets</b>	<b>420.67</b>	<b>452.49</b>
<b>2 Current Assets</b>		
Current Investments	-	-
Inventories	13.87	18.48
Trade Receivables	259.90	216.14
Cash and cash equivalents	13.00	40.76
Short-term loans and advances	4.90	6.61
Other current assets	0.16	0.54
<b>Sub-total-current assets</b>	<b>291.83</b>	<b>282.53</b>
<b>TOTAL-ASSETS</b>	<b>712.50</b>	<b>735.02</b>

Cyber Media (India) Limited

*Jasdeep Singh*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

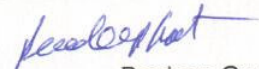
Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

[www.cybermedia.co.in](http://www.cybermedia.co.in):[www.ciol.com](http://www.ciol.com)

**NOTES TO STAND - ALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH**

- 1 The above results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 28th May 2012
- 2 The figure of last quarter are the balancing figures between audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the current financial year.
- 3 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.
- 4 These notes should be read in conjunction with the notes to consolidated financial results for the quarter and year ended March 31, 2012 as applicable.

By Order of the Board  
for Cyber Media (India) Limited



Pradeep Gupta  
Chairman & Managing Director

Place : New Delhi  
Dated : May 28, 2012