

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Kajaria Ceramics Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Swakimukhi Investment Holdings		
Whether the acquirer belongs to Promoter/Promoter group	N/A		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange The Bombay Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
	Before the acquisition under consideration, holding of :		
a) Shares carrying voting rights	4,780,344	6.4965%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
d) Total (a+b+c)	4,780,344	6.4965%	
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	996,661	1.3545%	
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Total (a+b+c)	996,661	1.3545%	
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	5,777,005	7.8509%	
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Total (a+b+c)	5,777,005	7.8509%	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open-market Purchase		

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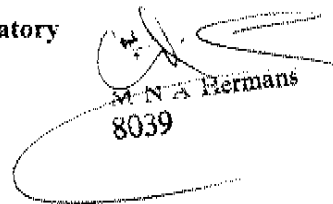
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18 May 2012
Equity share capital / total voting capital of the TC before the said acquisition / sale	73,583,580 Shares
Equity share capital/ total voting capital of the TC after the said acquisition / sale	73,583,530 Shares
Total diluted share/voting capital of the TC after the said acquisition	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the ~~acquirer / seller~~ / Authorized Signatory

Place:

Date: 22/5/12.


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