

SUPER SALES INDIA LIMITED						
Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.						
AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31ST MARCH, 2012						
Rs. In Lacs						
Sl No.	Particulars	3 months ended	3 months ended	3 months ended	12 months ended	
		(unaudited) 31.03.2012	(unaudited) 31.12.2011	(unaudited) 31.03.2011	(audited)	
					31.03.2012	31.03.2011
1	Income from Operations					
(a)	Net Sales/Income from operations (net of excise)	3517.57	3263.17	4507.07	14084.70	17542.05
(b)	Other operating Income	140.50	88.59	105.95	384.49	295.54
	Total Income from operations (net)	3658.07	3351.76	4613.02	14469.19	17837.59
2	Expenses					
	A. Cost of Material consumed	1779.94	1778.92	2627.42	8120.96	8091.44
	B. Purchase of stock in trade	14.01	180.43	0.00	207.25	14.35
	C. Changes in inventories of FG, WIP and Stock in trade	99.69	396.23	(341.75)	578.47	(585.16)
	D. Employee Benefit Expenses	474.80	388.75	429.89	1685.13	1379.84
	E. Depreciation and amortisation	470.93	446.18	321.46	1783.46	1408.17
	F. Power Cost	504.94	338.42	510.64	1595.95	1942.80
	G. Other Expenditure	419.03	447.24	651.00	1681.09	1948.28
	Total Expenses	3763.34	3976.17	4198.66	15652.31	14199.72
3	Profit/(Loss) from operations before other income, finance cost and exceptional	(105.27)	(624.41)	414.36	(1183.12)	3637.87
4	Other income	100.28	25.26	133.61	304.70	295.95
5	Profit/(Loss) from ordinary activities before finance costs and exceptional items (3+4)	(4.99)	(599.15)	547.97	(878.42)	3933.82
6	Finance cost	296.11	347.73	129.17	1243.04	636.43
7	Profit/(Loss) from ordinary activities after finance costs and before exceptional items (5-6)	(301.10)	(946.88)	418.80	(2121.46)	3297.39
8	Exceptional Items	13.24	-	11.65	13.24	11.65
9	Profit / (Loss) from ordinary Activities before Tax (7+/- 8)	(287.86)	(946.88)	430.45	(2108.22)	3309.04
10	Tax Expenses	(796.85)	59.31	221.89	(692.90)	1165.42
11	Net Profit / (Loss) from ordinary Activities after Tax (9+/-10)	508.99	(1006.19)	208.56	(1415.32)	2143.62
12	Extra Ordinary Items	-	-	-	-	-
13	Net Profit / (Loss) for the period (11-12)	508.99	(1006.19)	208.56	(1415.32)	2143.62
14	Share of profit/(loss) of associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	Net Profit / (Loss) after taxes, Minority interest and share of profit/(loss) of associates (13-14-15)	508.99	(1006.19)	208.56	(1415.32)	2143.62
17	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	-	-	-	5586.33	7582.01
19 (i)	Earnings per Share (Rs) before Extraordinary Items	16.57	(32.76)	6.79	(46.08)	69.79
19 (ii)	Earnings per Share (Rs) after Extraordinary Items	16.57	(32.76)	6.79	(46.08)	69.79

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A Particulars of Shareholding					
1	Public Shareholding				
	- Number of shares	2523562	2523562	2523562	2523562
	- Percentage of shareholding	82.16	82.16	82.16	82.16
2	Promoters and promoters group shareholding				
a)	Pledged/Encumbered	Nil	Nil	Nil	Nil
	- Number of shares	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total sharecapital of the Company)	Nil	Nil	Nil	Nil
b)	Non Encumbered				
	- Number of shares	547938	547938	547938	547938
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	100	100	100	100
	- Percentage of shares (as a % of the total sharecapital of the Company)	17.84	17.84	17.84	17.84
B. INVESTORS COMPLAINTS:					
i) Pending at the beginning and end of the quarter - Nil					
ii) Complaints received and resolved during the quarter - 2					

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED						
		3 months ended	3 months ended	3 months ended	12 months ended	
		(unaudited)	(unaudited)	(unaudited)	(audited)	
		31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2011
1	Segment revenue					
	- Agency Division	459.11	386.31	421.03	1606.15	1393.94
	- Textile Division	3037.74	2534.30	3981.32	10633.24	14437.72
	- Other Divisions	161.22	431.15	210.67	2229.80	2005.93
	Total	3658.07	3351.76	4613.02	14469.19	17837.59
	Less: Intersegment Revenue	(180.02)	142.23	(63.88)	819.80	941.16
	Net Sales/Income from operations	3838.09	3209.53	4676.90	13649.39	16896.43
2	Profit/(Loss) before tax & interest					
	- Agency Division	376.49	297.45	345.67	1205.25	1081.73
	- Textile Division	(35.86)	(777.00)	616.55	(2234.45)	2608.98
	- Other Divisions	(344.49)	(120.65)	(390.17)	81.78	288.29
	Total	(3.86)	(600.20)	572.05	(947.42)	3979.00
	Less: Interest	296.11	347.73	129.17	1243.04	636.43
	Less : Other unallocable expenditure net off unallocable Income	12.11	(1.05)	12.43	82.24	33.53
	Total Profit/(Loss) before tax	(287.86)	(946.88)	430.45	(2108.22)	3309.04
3	Capital Employed					
	- Agency Division	742.66	431.36	(147.91)	742.66	(147.91)
	- Textile Division	(110.20)	564.92	3970.27	(110.20)	3970.27
	- Other Divisions	6318.52	6359.62	5834.68	6318.52	5834.68
	Total	6950.98	7355.90	9657.04	6950.98	9657.04

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	Particulars	12 months ended	
		(audited)	
		31.03.2012	31.03.2011
A	EQUITY AND LIABILITIES		
1	Shareholders' funds		
	(a) Share Capital	307.15	307.15
	(b) Reserves and Surplus	6230.45	7645.78
	(c) Money received against sharewarrants	-	-
	Sub - total Shareholders' funds	6537.60	7952.93
2	Share application money pending allotment	-	-
3	Minority Interest	-	-
4	Non - Current Liabilities		
	(a) Long - term borrowings	4835.66	5871.36
	(b) Deferred tax liabilities (Net)	1091.11	1784.02
	(c) Other long term liabilities	-	-
	(d) Long term provisions	-	-
	Sub - total Non - Current liabilities	5926.77	7655.38
5	Current Liabilities		
	(a) Short - term borrowings	4710.22	3750.25
	(b) Trade payables	864.64	2021.46
	(c) Other current liabilities	2486.93	1925.16
	(d) Short- term provisions	8.13	1020.01
	Sub - total Current liabilities	8069.92	8716.88
	TOTAL EQUITY AND LIABILITIES	20534.29	24325.19
B	ASSETS		
1	Non - Currnt assets		
	(a) Fixed assets	13977.10	13923.78
	(b) Goodwill on consolidation	-	-
	(c) Non - Current investments	167.45	167.45
	(d) Deferred tax assets (net)	-	-
	(e) Longt term loans and advances	392.37	890.40
	(f) Other non - current assets	-	-
	Sub - total Non - Current Assets	14536.92	14981.63
2	Current assets		
	(a) Current investments	-	-
	(b) Inventories	1975.97	5235.70
	(c) Trade Receivables	2245.65	2027.05
	(d) Cash and Cash equivalents	206.23	417.35
	(e) Short term loans and advances	1315.14	1436.85
	(f) Other current assets	254.38	226.61
	Sub - total Current Assets	5997.37	9343.56
	TOTAL ASSETS	20534.29	24325.19

Notes

1 The above results reviewed by the Audit Committee were approved by the Board of Directors at their meeting held on 23.05.2012.

2 Previous period figures are re-grouped and reclassified wherever necessary

On behalf of the Board


R Venkatrangappa
Chairman