

# UNICON MARKETING PRIVATE LIMITED

REGISTERED OFFICE: MOUZA-KOUCHPUKUR P.S. BHANGORE, 24 PARAGANAS (SOUTH), KOLKATA  
West Bengal-WB, 700059

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for  
encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation  
31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		V2 Retail Limited					
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)		Unicon Marketing Private Limited					
Date of reporting		June 14, 2012					
Names of the stock exchanges where the shares of the target company are listed		National Stock Exchange & Bombay Stock Exchange					
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be )							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to Encumbrance		Post event holding (encumbered shares to be excluded)		(*)Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type – creation / invocation/ release	Date (s)	Number	% of Total share capital	Pursuant to Master Restructuring Agreement Dated 11.11.10 the Promoters of Company have Pledge their 51% holding with SBI CAP Trustee Company Limited till June 30, 2019.
Unicon Marketing Private Limited	5444710	24.31%	Creation	14.06.12	210	0.00094 %	

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance

Signature of the Authorized Signatory

*Uma Aggarwal*

Place: New Delhi

Date: June 14, 2012