

UNAUDITED SEGMENTWISE REVENUE, RESULTS FOR THE QUARTER ENDED JUNE 30TH 2012

₹ In Lacs

Particulars	STANDALONE					CONSOLIDATED				
	Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2012 (Unaudited)	Quarter Ended 31st March 2012 (Audited)	Quarter Ended 30th June 2011 (Unaudited)	Year Ended 31st March 2012 (Audited)		
1. Segment Revenue										
a) AUDIO-VISUAL PRODUCTION	702.56	1,701.72	1,335.02	3,870.51	702.56	1,778.74	1,087.97	3,622.51		
b) MOVIES	-	-	-	-	-	-	-	-		
c) LEASING	150.70	-	212.01	573.81	-	-	-	-		
d) F.M. RADIO	-	-	-	-	94.56	469.89	233.95	1,031.46		
e) TELEVISION BROADCASTING	-	-	-	-	1,461.64	2,347.78	1,293.87	7,009.06		
Total	853.26	1,701.72	1,547.02	4,444.32	2,258.76	4,596.42	2,615.79	11,663.04		
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-		
Net Sales/Income from Operations	853.26	1,701.72	1,547.02	4,444.32	2,258.76	4,596.42	2,615.79	11,663.04		
2. Segment Results										
a) AUDIO-VISUAL PRODUCTION	(180.37)	944.53	290.11	877.34	(190.37)	937.71	276.40	953.48		
b) MOVIES	-	-	-	-	-	-	-	-		
c) LEASING	(4.38)	(191.18)	90.71	86.06	(125.29)	(84.77)	(107.59)	(401.87)		
d) F.M. RADIO	-	-	-	-	89.74	317.06	57.84	462.96		
e) TELEVISION BROADCASTING	-	-	-	-	(661.97)	117.80	(127.10)	(655.23)		
Total	(184.75)	753.35	380.82	963.40	(887.90)	1,287.80	99.55	359.34		
Less:										
I) Interest	223.50	218.26	150.23	741.68	224.62	218.69	151.10	743.96		
II) Other Un-allocable Expenditure Net off Un-allocable Income	124.77	198.92	174.40	158.34	684.67	843.59	664.68	2,929.06		
Total Profit Before Tax	(533.03)	336.17	56.20	63.37	(1,797.19)	225.52	(716.23)	(3,313.68)		
3. Capital Employed (Segment Assets minus Segment Liabilities)										
a) AUDIO-VISUAL PRODUCTION	6,663.26	7,015.57	3,272.62	7,015.57	6,663.26	7,015.57	3,272.62	7,015.57		
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62		
c) LEASING	3,381.81	3,502.23	3,963.66	3,502.23	3,381.81	3,502.23	3,355.79	3,502.23		
d) F.M. RADIO	-	-	-	-	4,311.28	3,584.55	7,048.20	3,584.55		
e) TELEVISION BROADCASTING	-	-	-	-	2,995.59	1,861.81	1,993.99	1,861.81		
Total	10,486.69	10,959.42	7,677.90	10,959.42	17,793.56	16,405.78	16,112.22	16,405.78		

Notes:

- 1) The above unaudited financial results have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 13th August 2012.
- 2) The Limited Review for the Period ended June 30, 2012 has been carried out by the Statutory Auditors of the Company.
- 3) Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and return of these segments.
- 4) Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
- 5) Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Date: 13th August 2012
Place: Noida

For B.A.G Films & Media Limited



Anuradha Prasad
Chairperson cum Managing Director

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For B.A.G. FILMS & MEDIA LTD.



Company Secretary