

SUPER SALES INDIA LIMITED					
Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.					
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2012					
Rs. in LaKhs					
SI. No	Particulars	3 months ended (unaudited) 30.06.2012	3 months ended (unaudited) 31.03.2012	3 months ended (unaudited) 30.06.2011	12 months ended (audited) 31.03.2012
1	Income from Operations				
(a)	Net Sales/Income from operations (net of excise duty)	4089.50	3517.57	3093.78	14084.70
(b)	Other operating Income	59.92	140.50	63.29	384.49
	Total Income from operations (net)	4149.42	3658.07	3157.07	14469.19
2	Expenses				
	A. Cost of Material consumed	1756.87	1779.94	2218.68	8120.96
	B. Purchase of stock in trade	0.15	14.01	2.81	207.25
	C. Changes in inventories of FG, WIP and Stock in trade	(78.51)	99.69	(497.98)	578.47
	D. Employee Benefit Expenses	409.14	474.80	378.92	1685.13
	E. Depreciation and amortisation	464.46	470.93	429.40	1783.46
	F. Power Cost	628.93	504.94	419.92	1595.95
	G. Other Expenditure	376.70	419.03	403.13	1681.09
	Total Expenses	3557.74	3763.34	3354.88	15652.31
3	Profit/(Loss) from operations before other income, finance cost and exceptional Items (1-2)	591.68	(105.27)	(197.81)	(1183.12)
4	Other income	52.17	100.28	91.19	304.70
5	Profit/(Loss) from ordinary activities before finance costs and exceptional Items (3+4)	643.85	(4.99)	(106.62)	(878.42)
6	Finance cost	324.24	296.11	270.38	1243.04
7	Profit/(Loss) from ordinary activities after finance costs and before exceptional Items (5-6)	319.61	(301.10)	(377.00)	(2121.46)
8	Exceptional Items	-	13.24	-	13.24
9	Profit / (Loss) from ordinary Activities before Tax (7+/- 8)	319.61	(287.86)	(377.00)	(2108.22)
10	Tax Expenses	165.38	(796.85)	22.54	(692.90)
11	Net Profit / (Loss) from ordinary Activities after Tax (9+/-10)	154.23	508.99	(399.54)	(1415.32)
12	Extra Ordinary Items	-	-	-	-
13	Net Profit / (Loss) for the period (11-12)	154.23	508.99	(399.54)	(1415.32)
14	Share of profit/(loss) of associates	-	-	-	-
15	Minority Interest	-	-	-	-
16	Net Profit / (Loss) after taxes, Minority interest and share of profit/(loss) of associates (13-14-15)	154.23	508.99	(399.54)	(1415.32)
17	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	-	-	-	5586.33
19 (i)	Earnings per Share (Rs) before Extraordinary Items	5.02	16.57	(13.01)	(46.08)
19 (ii)	Earnings per Share (Rs) after Extraordinary Items	5.02	16.57	(13.01)	(46.08)

:2:

A Particulars of Shareholding					
1	Public Shareholding				
	- Number of shares	2523562	2523562	2523562	2523562
	- Percentage of shareholding	82.16	82.16	82.16	82.16
2	Promoters and promoters group shareholding				
a)	Pledged/Encumbered	Nil	Nil	Nil	Nil
	- Number of shares	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total sharecapital of the Company)	Nil	Nil	Nil	Nil
b)	Non Encumbered				
	- Number of shares	547938	547938	547938	547938
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	100	100	100	100
	- Percentage of shares (as a % of the total sharecapital of the Company)	17.84	17.84	17.84	17.84

B. INVESTORS COMPLAINTS:

- i) Pending at the beginning and end of the quarter - Nil
ii) Complaints received and resolved during the quarter - 2

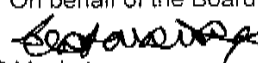
SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

	3 months	3 months	3 months	12 months
	ended	ended	ended	ended
	(unaudited)	(unaudited)	(unaudited)	(audited)
	30.06.2012	31.03.2012	30.06.2011	31.03.2012
1	Segment revenue			
	- Agency Division	329.69	459.11	354.34
	- Textile Division	3051.81	3037.74	2302.73
	- Other Divisions	767.92	161.22	500.00
	Total	4149.42	3658.07	3157.07
	Less: Intersegment Revenue	441.54	(180.02)	190.34
	Net Sales/Income from operations	3707.88	3838.09	2966.73
2	Profit/(Loss) before tax & interest			
	- Agency Division	234.92	376.49	246.07
	- Textile Division	190.62	(35.86)	(341.29)
	- Other Divisions	218.36	(344.49)	(29.23)
	Total	643.90	(3.86)	(124.45)
	Less: Interest	324.24	296.11	270.38
	Less : Other unallocable expenditure net off unallocable Income	0.05	12.11	(17.83)
	Total Profit/(Loss) before tax	319.61	(287.86)	(377.00)
3	Capital Employed			
	- Agency Division	917.03	742.66	38.12
	- Textile Division	(376.85)	(110.20)	2922.88
	- Other Divisions	6728.97	6318.52	6244.04
	Total	7269.15	6950.98	9205.04

Notes

- 1 The above results reviewed by the Audit Committee were approved by the Board of Directors at their meeting held on 08.08.2012.
2 Previous period figures are re-grouped and reclassified wherever necessary

Coimbatore
08.08.2012

On behalf of the Board

R Venkatrangan
Chairman