



BAJAJ

Distinctly Ahead

Bajaj Auto Limited
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FAX NO. 022 22723121/2037/ 2039 /2041

- 3 SEP 2012

Corporate Relationship Dept
The Bombay Stock Exchange Ltd
1st Floor, New Trading Ring
Rotunda Building, P J Tower
Dalal Street, Fort
MUMBAI 400 001

Kind Attn : Mr Sanjay Golecha
General Manager

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of August 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

AUGUST'12 SALES

Aug-12

Particulars	Aug-12	Aug-11	Growth %	Highlights
MOTORCYCLES	304,352	338,054	-10	The new Pulsar 200 NS and Discover 125 ST sold 7200 and 25000 units respectively.
COMMERCIAL VEHICLES	40,554	44,685	-9	-
TOTAL	344,906	382,739	-10	-
Exports out of the above	131,562	138,225	-5	3-Wheeler exports were 22300 units indicating near normalcy in Sri Lankan and Egyptian markets.

YTD

Particulars	Apr-Aug 2012	Apr-Aug 2011	Growth %	Highlights
MOTORCYCLES	1,595,833	1,619,200	-1	-
COMMERCIAL VEHICLES	172,194	220,066	-22	-
TOTAL	1,768,027	1,839,266	-4	-
Exports out of the above	672,708	709,585	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 September 2012