FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13(4) and (6)]

Regulation 13(4) — Details of change in shareholding by Director or Officer of a listed company and his dependents

Name, PAN No. & Address of Director/ Officer	No. & % of shares/ voting rights held by the Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)	No. & % of shares/ post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Ms. Vinita Ball AFDPB1852R Flat No. 1104, Tulip Prestige Exotica, Cunningham Crescent Road, Bangalore, 560052	75,000 Equity Shares 0.082%	21.09.2012	24.09.2012	Allotment of Equity Shares by the Board at its meeting held on September 21, 2012 under ESOS @ Rs. 191.06 per Equity Share	75,000 Equity Shares 0.062%	NA NA	NA	NA	NA	NA	NA

For Pritannia Industries Limited

Company Secretary

24th September, 2012

FROM :BRITANNIA

FAX NO. :91 080 25266063

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13(4) and (6)]

Regulation 13(4) — Details of change in shareholding by Director or Officer of a listed company and his dependents

Name, PAN No. & Address of Director/ Officer	No. & % of shares/ voting rights held by the Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)	No. & % of shares/ post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Ms. Vinita Bali AFDPB1852R Flat No. 1104, Tulip Prestige Exotica, Cunningham Crescent Road, Bangalore, 560052	75,000 Equity Shares 0.062%	21.09.2012	24.09.2012	Allotment of Equity Shares by the Board at its meeting held on September 21, 2012 under ESOS	75,000 Equity Shares 0.062%	NA	NA	NA	NA	NA	NA

(VINITA BALI) Managing Director

Vita Lond.

Britannia Industries Limited

Date: 24th September, 2012