

ElH Associated Hotels Limited

Head Office : 4, Mangoe Lane, Kolkata-700 001
Telephone: 91-33-2248 6751 / 53 Facsimile: 91-33-2248 6785

EAH/MAN/

3rd September, 2012

The Bombay Stock Exchange Limited
(Listing Department)
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Dear Sirs,

**Sub: Proposed Rights Issue (the “Issue”) of ElH Associated
Hotels Limited (the “Company”)**

Further to our communication dated 31st August, 2012, we hereby confirm the issue details as follows:

Scrip Code	523127
Scrip Name	ElH Associated Hotels Limited
Size of the Issue	The Company proposes to issue 1,08,81,481 Equity Shares on a rights basis to its existing equity shareholders aggregating to approximately Rs.1088.15 million.
Rights Entitlements	5 Equity Shares of Rs.10 each for every 9 Equity Shares of Rs.10 each held by the shareholders as on the Record Date.
Issue price per Equity Share	Rs. 100 per Equity Share including a premium of Rs. 90 per Equity Share (Rs.10 per share at a premium of Rs.90 per share)
Record Date	Wednesday, 12 th September, 2012
Total number of Equity Shares outstanding prior to the Issue	19,586,666
Total number of Equity Shares outstanding after the Issue	30,468,147
Issue Schedule	Issue to open on : Wednesday, 26 th September, 2012 Issue to close on : Friday, 12 th October, 2012

Fractional Entitlements

The Equity Shares are being offered on a rights basis to the existing Equity Shareholders in the ratio of 5 Equity Shares for every 9 Equity Shares held as on the Record Date. For Equity Shares being offered on a rights basis under this Issue, if the shareholding of any of the Equity Shareholders is less than 2 Equity Shares or is not in multiple of 9, the fractional entitlement of such Equity Shareholders shall be ignored for computation of the Rights Entitlement. However, Equity Shareholders whose fractional entitlements are being ignored earlier will be given preference for the Allotment of one additional Equity Share each, if such Equity Shareholders have applied for additional Equity Shares over and above the Rights Entitlement.

A member of  The Oberoi Group
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Telephone: 91-44-2234 4747 Facsimile: 91-44-2234 6699



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For example, if an Equity Shareholder holds 2 or 3 Equity Shares, he will be entitled to 1 Equity Share on a rights basis. He will be given a preference for the Allotment of one additional Equity Share if he has applied for the same.

Those Equity Shareholders holding less than 2 Equity Shares and therefore entitled to zero Equity Share under this Issue shall be dispatched a CAF with zero entitlement. They will be given a preference for Allotment of one additional Equity Share if they have applied for the same. Such Equity Shareholders are entitled to apply for additional Equity Shares. However, they cannot renounce the same in favour of any third parties. CAF with zero entitlement will be non-negotiable/ non-renounceable.

For example, if an Equity Shareholder holds one Equity Share, he will be entitled to zero Equity Share on a rights basis. He will be given a preference for Allotment of one additional Equity Share if he has applied for the same.

Thank you.

Please note that the above disclosure is made in the "Terms of the Issue" chapter in the updated Letter of Offer being filed with SEBI.

Further, we would like to confirm that the full amount of Rs.100 per Equity Shares, which constitutes 100% of the Issue Price is payable on application.

We request you to also take the above details on record.

Yours faithfully,

For **EH Associated Hotels Limited**


Indrani Ray

Company Secretary and Compliance Officer

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Note regarding Rights Issue

The Board of Directors of ElH Associated Hotels Limited at its Meeting held on 28th March, 2012 approved the proposed Rights Issue of Equity Shares of the Company not exceeding Rs 1100 million ("Issue").

Ambit Corporate Finance Private Limited, the Lead Managers had, on 30th March, 2012 filed the Draft Letter of Offer ("DLOF") with the Securities and Exchange Board of India ("SEBI"). SEBI issued Observation letter dated 20th June, 2012 bearing reference no. CFD/DIL/ISSUES/SK/RA/OW/13510/2012 on the DLOF.

The updated Letter of Offer ("UDLOF") alongwith *in seriatim* reply to SEBI Observation Letter has been filed with SEBI. The Final Letter of Offer ("LOO") is to be filed with the Stock Exchanges and SEBI. In the UDLOF and LOO, details pertaining to the proposed Rights Issue, such as issue size, rights ratio and other particulars are required to be inserted .

Against the above background, a Meeting of the Rights Issue Committee had been convened on 31st August, 2012 whereat the following details of the Issue were agreed upon and necessary Resolutions passed:

- Rights Issue Ratio : 5 Shares for every 9 Shares held
- Issue Price : Rs 100 per Share
- Issue Size : Rs 1088148100
- Record Date : Wednesday, 12th September, 2012
- Issue Opening Date : Wednesday, 26th September, 2012
- Issue Closing Date : Friday, 12th October, 2012
- Last Date for Split Application Forms : Wednesday, 3rd October, 2012

The Committee further resolved that it may, at its discretion, amend the date of opening and closing of the Issue as well as the last date for receipt of Split Application Forms, subject to such consent and approvals, if any, as may be necessary. The Committee authorised Ms. Indrani Ray, Company Secretary and Compliance Officer, to communicate the above to the Stock Exchanges, Registrars or any other regulatory authorities as may be required in connection with the Rights Issue.

The disclosure regarding treatment of Fractional Entitlements in the proposed Rights Issue which appears in Section VIII – Offering Information under Terms of the Issue chapter in the updated Letter of Offer filed with SEBI, is as follows:



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For example, if an Equity Shareholder holds 2 or 3 Equity Shares, he will be entitled to 1 Equity Share on a rights basis. He will be given a preference for the Allotment of one additional Equity Share if he has applied for the same.

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We would like to confirm that the full amount of Rs 100 per Equity Share, which constituted 100% of the Issue Price per Share, is payable on application.

EH ASSOCIATED HOTELS LIMITED

Indrani Ray
Secretary

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