

**Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Money Matters Financial Services Limited			
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Acquirer</b> Ramesh Chandra Sharma  <b>Persons Acting in Concert (PAC)</b> My Idea Financial Services Private Limited My Idea Advisory Services Limited Ramesh Chandra Sharma - HUF Rajesh Sharma			
3. Whether the acquirer belongs to Promoter/Promoter group	Yes, Promoter			
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited and National Stock Exchange of India Limited			
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the acquisition under consideration, holding of:</u>				
a) Shares carrying voting rights	Ramesh Chandra Sharma	16927	0.0485	0.0438
	My Idea Financial Services Private Limited	11772979	33.7455	30.4892
	My Idea Advisory Services Limited	1576390	4.5185	4.0825
	Ramesh Chandra Sharma - HUF	304681	0.8733	0.7891
	Rajesh Sharma	8971159	25.7145	23.2331
b) Voting rights (VR) otherwise than by shares		N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)		NIL	NIL	NIL
<b>Total (a+b+c)</b>		<b>22642136</b>	<b>64.9003</b>	<b>58.6377</b>

R. Sharma

<u>Details of acquisition</u>	Acquirer and PAC	Number	% w.r.t. total share/ voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC(*)
a) Shares carrying voting rights acquired	Ramesh Chandra Sharma (Acquirer)	8971059	25.7142	23.2329
b) VRs acquired otherwise than by shares		N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired		NIL	NIL	NIL
<b>Total (a+b+c)</b>		<b>8971059</b>	<b>25.7142</b>	<b>23.2329</b>
<u>After the acquisition, holding of:</u>				
a) Shares carrying voting rights	Ramesh Chandra Sharma	8987986	25.7627	23.2767
	My Idea Financial Services Private Limited	11772979	33.7455	30.4892
	My Idea Advisory Services Limited	1576390	4.5185	4.0825
	Ramesh Chandra Sharma - HUF	304681	0.8733	0.7891
	Rajesh Sharma	100	0.0003	0.0003
b) VRs otherwise than by shares		N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		NIL	NIL	NIL
<b>Total (a+b+c)</b>		<b>22642136</b>	<b>64.9003</b>	<b>58.6377</b>

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6. Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Inter-se Transfer (Acquisition is by way of Gift)
7. Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/ warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	<u>20</u> .09.2012 <i>Rcs</i>
8. Equity share capital / total voting capital of the TC before the said acquisition	34887559
9. Equity share capital/ total voting capital of the TC after the said acquisition	34887559
10. Total diluted share/voting capital of the TC after the said acquisition	38613645

*X Rcs*  
Ramesh Chandra Sharma

Place: Jaipur

Date: 21.09.2012