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## TINNITUS EAR SPRAY

## <u>Press Release</u>

Ahmedabad, January 21, 2013:Lincoln Pharmaceuticals Ltd. (LPL), a world class pharmaceutical company had entered into an agreement with Phafag AG, Switzerland, for its Caroverine molecule for the treatment of Tinnitus - commonly known as "ringing in the ear"; a condition where the inner hair cells get damaged causing continuous depression, anxiety and insomnia in patients. Millions of people around the world suffer from Tinnitus. LPL became the first company in India to introduce a cure for Tinnitus as TINNEX Injection and Capsule using Caroverine. Now LPL has introduced Tinnex Ear Spray.

## At least 10 to 15% Indians suffer from Tinnitus says Dr Klaus Ehrenberger (Austria)

"Study reveals that at least 10-15 % Indians suffer from Tinnitus. It is a condition in which people hear abnormal sound, noise, ringing in their ear without objective sound source near them. It's a disease increasing in the last decades, in youth of the country too", said Dr Klaus Ehrenberger, globally acclaimed otolarhingologist and former head of department of Otolarhingology, Medical University, Vienna, Austria. Dr Klaus also praised the efforts made by city based Lincoln Pharmaceuticals Ltd to fight against tinnitus.

Dr Klaus Ehrenberger, who is on his visit to present his research papers on the treatment of ENTsaid "incidence of tinnitus in Indians in the age group of 70-80 years is 40 %. There is lots of different reasons for tinnitus. It could be middle ear disease, head trauma, metabolic diseases like diabetes and damage to the microscopic endings of the hearing nerve in the inner nerve and hearing nerve impairment due to advancing age. The exposure to loud noise is also one of the reasons of tinnitus. All here of graders

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Speaking on this association Mr. Mahendra G Patel, MD, Lincoln Pharmaceutical Ltd. said, "With the amount of people suffering from Tinnitus, it was very sad that no effort was being made to alleviate the discomfort and pain caused to the victims. Our mantra being "Healthcare for All" it was only natural for us to try and find a remedy for the suffering victims. Now with the TINNEX Ear Spray it is certainly going to be a boon for many. For Tinnitus treatment LPL has produced Tinnex Injection, Tinnex Capsule and now Tinnex Ear Spray. We at Lincoln Pharmaceutical Ltd are very happy to be a part of the solution."

With a large number of people suffering from Tinnitus and not much being done about it, LPL invested in the R&D and took the first steps towards bringing patients suffering from Tinnitus closer to treatment. The company developed Caroverine Injection, Capsules and Ear Spray under research and development collaboration with Phafag AG (Switzerland) to introduce TINNEX.

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