

Ambuja Cement

ACL SEC:

October 7, 2013

National Securities Depository Ltd.
Tradeworld,
Kamala Mill Compound,
Senapati Bapat Marg,
Lower Parel,
Mumbai – 400 013
Fax No. 4972993/ 4976351

Central Depository Services
(India) Ltd.
Phiroze Jeejeebhoy Towers,
28th Floor, Dalal Street,
Fort,
Mumbai – 400 001
Fax No. 2723199

Dear Sirs,

Re: Special download of "9th October, 2013" for Postal Ballot:

This is to inform you that the Company would be seeking the approval of the shareholders on the Resolutions for merging of Holcim (India) Private Limited (HIPL) with the Company through Postal Ballots as per the requirement of SEBI.

For the purpose of identifying the shareholders who would be voting on the Resolutions through the postal ballots, we have decided to take the "cut off" date of 9th October, 2013.

You are therefore requested to kindly arrange for a special down load of 9th October, 2013 for the purpose and confirm.

Thanking you,

Yours faithfully,
For AMBUJA CEMENTS LTD

Rajiv Gandhi
RAJIV GANDHI
COMPANY SECRETARY

Cc:

The Secretary
Bombay Stock Exchange Limited
Phiroz Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 023
Fax No. 22723719/22723121/22722037 /
22722039 / 22722041/ 22722061

National Stock Exchange of India Ltd.,
Plot No.C/1 'G' Block
Bandra – Kurla Complex
Bandra East,
Mumbai 400 051
Fax No.26598237 / 38

AMBUJA CEMENTS LIMITED

Elegant Business Park, MIDC Cross Road 'B', Off Andheri - Kurla Road, Andheri (E), Mumbai - 400 059
Tel. : (91-22) 6616 7000 / 4066 7000, Fax : (91-22) 6616 7711 / 4066 7711
Regd. Off. : P. O. Ambuja Nagar, Taluka - Kodinar, Dist. - Junagadh, Gujarat