

16<sup>th</sup> October, 2013

1) Manager-CRD,  
Bombay Stock Exchange Ltd.,  
Dalal Street,  
Mumbai-400001

Fax No.022-22722037/39/41  
Re: Jagran Prakashan Limited  
Scrip Code: 532705  
ISIN No. INE 199G01027

2) Listing Manager,  
National Stock Exchange of India Ltd.,  
'Exchange Plaza'  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai-400 051

Fax: 022- 26598237/38  
Re: Jagran Prakashan Limited  
Scrip Code: JAGRAN  
ISIN No. INE 199G01027

Dear Sir,

**Sub: Details of employee benefit schemes as per SEBI Circular dated May 13, 2013**

Please find attached herewith the information for employee benefit schemes under SEBI (ESOS and ESPS) Guidelines, 1999 to be furnished to the stock exchanges as per the SEBI Circular No. CIR/CFD/DIL/7/2013 dated May 13, 2013 in format of Annexure- III of aforesaid SEBI circular.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

**For JAGRAN PRAKASHAN LIMITED**

  
(AMIT JAISWAL)  
COMPANY SECRETARY



**Annexure III**

Details of allotment of shares/grant of benefit made during the quarter ended 30<sup>th</sup> September, 2013 pursuant to non-aligned schemes by Jagran Prakashan Limited

Type of scheme (ESOP/Non ESOP)	Brief particulars of the benefits under the scheme	Type of beneficiaries	Value of the benefit/allotment	Percentage of shares used for grating benefits/allotting shares to the total paid up share capital
		Promoter/Promoter group/Directors holding >10%		
		Others		
ESOP	<p>The objective of the Plan is to provide a mechanism to:</p> <ul style="list-style-type: none"> <li>• Motivate Employees of the Company towards higher levels of performance,</li> <li>• Provide Employees with an opportunity for wealth creation over and above their regular remuneration and benefits,</li> <li>• Recognize and differentially reward Employees for outstanding performance,</li> <li>• Encourage Employees to become stakeholders in building shareholders' value,</li> <li>• Retain Employees with the Company.</li> </ul> <p>This is sought to be achieved through the Grant of Options to Employees. Although no vesting or grant of option has yet been made.</p>	All employees of the Company except Promoter/ Promoter Group employees.	NIL	NIL

*Amal Koushik*

