

**Annexure-B**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Jagran Prakashan Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund <ul style="list-style-type: none"> <li>▪ HDFC Equity Fund</li> <li>▪ HDFC Premier Multi-Cap Fund</li> <li>▪ HDFC Prudence Fund</li> <li>▪ HDFC TaxSaver</li> <li>▪ HDFC Focused Large - Cap Fund(erstwhile HDFC Long Term Equity Fund)</li> <li>▪ HDFC MF Monthly Income Plan – Long Term Plan</li> <li>▪ HDFC Mid-Cap Opportunities Fund</li> <li>▪ HDFC Multiple Yield Fund– Plan 2005</li> <li>▪ HDFC Multiple Yield Fund</li> <li>▪ HDFC MF Monthly Income Plan – Short Term Plan</li> </ul>		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the <u>acquisition</u> / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	1,52,09,716.00	5.05	5.05
b) Voting rights (VR) otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) <i>(Calculated on share capital of 30,11,70,585 equity shares of Rs. 2/- each)</i>	0	-	-
<b>Total (a+b+c)</b>	<b>1,52,09,716.00</b>	<b>5.05</b>	<b>5.05</b>
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights acquired/sold	5,095,652.00	2.003@	2.003
b) VRs acquired /sold otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	-	-
<b>Total (a+b+c)</b>	<b>5,095,652.00</b>	<b>2.003@</b>	<b>2.003</b>

@Calculated as a difference between the holdings as at October 17, 2013 and August 14, 2008.



<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	1,01,14,064	3.05	3.05
b) VRs otherwise than by shares	0	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	-	-
<b>Total (a+b+c)</b>	<b>1,01,14,064.00</b>	<b>3.05</b>	<b>3.05</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 17, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	33,19,11,829 equity shares of Rs. 2/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	N.A.		

*Note -: Percentages given above are rounded off to three decimal places.*

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HDFC Asset Management Company Limited

*Barot*

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Place: Mumbai

Date: October 21, 2013