



OnMobile Global appoints Ambassador (Ret.) Barry White as an Independent Director to its Board

Bangalore, October 29, 2013: OnMobile Global Limited, a global leader in telecom value-added services (VAS), expanded its Board of Directors by inducting Mr. Barry White as an Independent Non-Executive Additional Director. Ambassador (Ret.) Barry B. White is an eminently successful senior lawyer and thought leader who worked very closely with President Barack Obama during his Presidential campaign in 2008. He was appointed as the US Ambassador to the Kingdom of Norway/ Chief of Mission of the Embassy in Oslo in October 2009.

Until September 2013, the Ambassador functioned as the CEO of the Embassy leading a staff of 200 employees from several different agencies of the US Government. In that position, he served as the chief diplomat of the US, focusing on strengthening bilateral ties between the 2 countries, working with all levels of Norwegian government officials. Prior to his service as Ambassador, he was partner for more than 35 years at Foley Hoag LLP, a major law firm in Boston, where he also served as the Chairman and Managing Partner for over 13 years.

“We are honored to have Mr. Barry White on the OnMobile Board” said Mr. H. H. Haight, Chairman of the Board of Directors, OnMobile Global. “Mr. White brings onboard impeccable credentials and extensive experience in organizational management, structuring, and entrepreneurship. As OnMobile expands globally, his business acumen, legal expertise and vast experience will prove invaluable in guiding us through our next stage of growth. We are really fortunate to have him with us at this crucial stage of OnMobile’s journey”.

Opining on the appointment Mr. Barry White said, “I am excited to be part of the OnMobile Board and look forward to helping OnMobile extend and connect with consumers and businesses in new ways, furthering its market leadership.”

Ambassador (Ret.) Barry White served on multiple Boards of companies - he was the Secretary, General Counsel and on the Executive Committee of the Greater Boston Chamber of Commerce and of the Initiative for a Competitive Inner City, a director of the Massachusetts Alliance for International Business and the Boston Municipal Research Bureau. He also served as board member and Chair of Lex Mundi, the world’s largest association of independent law firms, with members in more than 150 US states and countries around the world.

Ambassador White served on the national finance committees for, and as chair or co-chair of New England Lawyers for Bill Clinton, John Kerry and Barack Obama. He is a graduate of Harvard College, magna cum laude, and Harvard Law School, magna cum laude, where he was an editor of the Harvard Law Review.

About OnMobile

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, with services in 59 countries, is the leading Value Added Services [VAS] company for Mobile, Landline and Media Service Providers. OnMobile offers an innovative array of products in Mobile Entertainment, Search and Discovery, Data



Services and Mobile Social Networking and is a leader in the VAS Managed Services industry. The products span a range of channels including SMS, Voice, Video, WAP, Web, USSD and On-Device Portals, enabling OnMobile's 100 telecom and media customers to generate high revenues. With over 1600 employees worldwide, OnMobile has offices around the globe, including London, Paris, Madrid, Silicon Valley, Miami and Seattle.

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