

September 30, 2013



**ITCL**

IL&FS Trust Company Limited

To,  
 General Manager,  
 Department of Corporate Services,  
 14<sup>th</sup> Floor, Bombay Stock Exchange Ltd,  
 Phiroze Jeejeebhoy Towers,  
 Dalal Street  
 Mumbai - 400 001.

**DISCLOSURE UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	ZEE Media Corporation Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	IL&FS Trust Company Ltd The IL&FS Financial Centre, Plot C-22, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange (BSE) National Stock Exchange (NSE)		
5. Details of the acquisition	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
Before the acquisition under consideration, holding of:  Shares acquired (Voting Rights would be acquired in the event of invocation of pledge)	-	-	-
<b>Total (a)</b>	-	-	-
Details of acquisition  Shares Acquired (Voting rights would be acquired in the event of invocation of pledge)	2,00,00,000	8.34%	-
<b>Total (b)</b>	<b>2,00,00,000</b>	<b>8.34%</b>	-

Regd. Office : IL&FS Financial Centre, Plot No. C - 22, G Block, 5th Floor, Bandra Kurla Complex, Bandra (East), Mumbai - 400051, INDIA  
 Bangalore Office : IL&FS Trust Company Ltd., AL-Latheef, 1st Floor, No. 2 Union Street, Off Infantry Road, Bangalore - 560001, INDIA  
 New Delhi Office : IL&FS Trust Company Ltd., A-268, 1st Floor, Bhishm Pitamah Marg, Defence Colony, New Delhi - 110024, INDIA  
 Kolkata Office : IL&FS Trust Company Ltd., IL&FS Constantia, 3rd Floor, 11 Dr. U. N. Bramachari Street, Kolkata - 700017, INDIA

www.itclindia.com

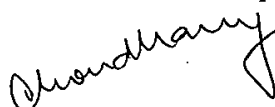


After the acquisition, holding of: Shares Acquired (Voting rights would be acquired in the event of invocation of pledge)	2,00,00,000	8.34%	-
<b>Total (a+b)</b>	<b>2,00,00,000</b>	<b>8.34%</b>	<b>-</b>
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Encumbrance by way of Pledge		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	Pledge created on 27 <sup>th</sup> , 28 <sup>th</sup> and 30 <sup>th</sup> September 2013 amounting in total to pledge of 2,00,00,000 shares		
8. Equity share capital / total voting capital of the TC before the said acquisition	23,97,63,956 Shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition	23,97,63,956 Shares		
10. Total diluted share/voting capital of the TC after the said acquisition			

**Note:**

Above shares are pledged are for issue of Debentures by ICL Lions Ltd, for which IL&FS Trust Company (ITCL) is acting as a Debenture Trustee and shares are pledged in favour of ITCL.

**For IL&FS Trust Company Limited**

  
**Authorised Signatory**

Place: Mumbai

Date: 30.09.2013