

ANNEXURE-A

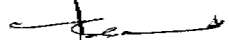
(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company	Zee Media Corporation Limited
Name of the Promoter (s) on whose shares encumbrance was created /invoked / released (tick the relevant one)	25 FPS Media Private Limited
Date of Reporting	October 4, 2013
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Details of the promoters' holdings : (The term "event" indicates creation/invocation/release of encumbrance as the case may be	-

Promoter (s) or PACs with him	Pre- event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other -give details	
	Names	Number	% of total share Capital	Type - creation/invocation/release	Date (s)	Number	% of total share Capital	No. Shares
25 FPS Media Private Limited	12,78,98,710	53.34	Creation	26/09/2013	4,28,37,210	17.87	60,00,000	IL & FS Trust Company Ltd
25 FPS Media Private Limited	12,78,98,710	53.34	Release	28/09/2013	4,88,41,171	20.37	60,03,961	IL & FS Financial Services Limited
25 FPS Media Private Limited	12,78,98,710	53.34	Creation	28/09/2013	4,28,37,210	17.87	60,03,961	IL & FS Trust Company Ltd
25 FPS Media Private Limited	12,78,98,710	53.34	Creation	30/09/2013	3,54,41,171	14.78	73,96,039	IL & FS Trust Company Ltd
25 FPS Media Private Limited	12,78,98,710	53.34	Release	30/09/2013	4,28,38,710	17.87	73,97,539	IL & FS Financial Services Limited

Place:- Mumbai
Date :- October 4, 2013

For 25FPS MEDIA PRIVATE LIMITED


Authorised Signatories