

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

1 Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Officer:	2 No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer:	3 Dates of receipt of allotment advice/acquisition / sale of shares/voting rights	4 Date of intimation to company	5 Mode of acquisition (market purchase/public right offer/preferential etc.) / sale	6 No. & % of shares/voting rights post acquisition/ sale	7 Trading Member through whom the trade was executed with SEBI/ Registration No. of the TM	8 Exchange on which the trade was executed	9 Buy quantity	10 Buy value	11 Sell quantity	12 Sell value
Birla Bombay Pvt Ltd PAN:- AAACB2436N Add:-Industry House, 159, Churchgate Reclamation, Mumbai - 400020	2,62,941 0.20%	07.10.2013	08.10.2013	Market Purchase	3,03,426 0.23%	Inani Securities Ltd. (INB 010857135)	Bombay Stock Exchange	18,758	Rs.34,750.12/- (Inclusive of Charges)	N.A.	N.A.
						Inani Securities Ltd. (INB 230857131)	National Stock Exchange	21,727	Rs.39,828.80/- (Inclusive of Charges)		

For Birla Bombay Pvt Ltd



Authorised Signatory
Date:- 08.10.2013
Place:- Mumbai