

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group-Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Dates of receipt of allotment/ advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/ fight post / preferential / offer, etc.) / sale	No. & % of shares/ voting rights acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 Birla Bombay Pvt Ltd PAN:- AAACB2436N Add:- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	2 5,67,216 0.43%	3 10.10.2013	4 11.10.2013	5 Market Purchase	6 6,45,348 0.49%	7 Inani Securities Ltd. (INB 010857135)	8 Bombay Stock Exchange	9 78,132	10 Rs.1,59,999.88/- (Inclusive of Charges)	11 N.A.	12 N.A.

For Birla Bombay Pvt Ltd



AS

Authorised Signatory

Date:- 11.10.2013

Place:- Mumbai