

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13 (3) and (6)]

Regulation 13(6) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of shareholders	Share holding prior to sale	No. & % of shares/ Voting rights acquired/ sold	Receipt of allotment/ advice/ acquisition of shares/ sale of shares/spe cify	Date of intimation to Company	Mode of acquisition (market purchase/ public/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value (Rs. In lac)	Sell quantity (Rs. In lac)
1 Birla Bombay Pvt Ltd. PAN:- AAACB2436E Add:- Industry House, 159, Churchgate Clamation, Mumbai-400020	5,67,2160. 43%	2 78,132 0.06%	3 10.10.2013	4 11.10.2013	5 Market purchase	6 6,45,348 0.49%	8 Inani Securities Ltd (INB 010857135)	9 Bombay Stock Exchange	10 78,132	11 Rs. 1,59,899.88/- inclusive of charges)	12 N. N.A.

For Zenith Birla (India) Limited



Vimal Prakash Dubey
Company Secretary

Date: 11.10.2013
Place: Mumbai