

FORM D

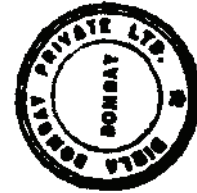
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

1 Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	2 No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer.	3 Dates of allotment/ advice/ acquisition / sale of shares/ voting rights	4 Date of intimation to company	5 Mode of acquisition (market purchase/ public offer/ preferential offer/ etc.)	6 No. & % of shares/ voting rights post acquisition/ sale	7 Trading Member through whom the trade was executed with SEBI Registration No. of the TM	8 Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Birla Bombay Pvt Ltd PAN:- AAACB2436N Add:- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	7,92,156 0.61%	15.10.2013	16.10.2013	Market Purchase	9,92,156 0.76%	Inani Securities Ltd. (INB 010857135)	Bombay Stock Exchange	1,12,783	Rs.2,39,759.89/- (Inclusive of Charges)	11 N.A.	12 N.A.
						Inani Securities Ltd. (INB 230857131)	National Stock Exchange	87,217	Rs.1,76,752.44/- (Inclusive of Charges)		

For Birla Bombay Pvt Ltd



[Signature]
 Authorised Signatory
 Date:- 16.10.2013
 Place:- Mumbai