## FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

## [Regulations 13(4), 13(4A) and 13(6)]

## Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Churchgate Reclamation, Mumbai - 400020	Birla Bombay Pvt Ltd PAN:- AAACB2436N Add:-Industry House, 159,	_	Name, PAN No. No. & % of Dates of & Address of shares/ receipt of Promoter/ voting allotmen part of Promoter by the Group/Director/ Promoter/P / sale of erson who shares/ is part of voting Promoter rights  Group/ Director/ Promoter of voting part of promoter promoter is part of promoter pro
	9,92,156	2	o. No. & % of shares/ voting rights held er by the erson who is part of Promoter Group/ Director/Off
	21.10.2013 22.10.2013	ω	on f
	22.10.2013	4	Date of intimation to company
	Market Purchase	თ	Mode of No. & % acquisition shares/ (market voting purchase/ rights publichight post s/proferenti acquisit al offer, eale
	10,42,156 0.79%	6	No. & % of shares/ voting rights post acquisition/ sale
l Inani Securities Ltd. (INB 230857131)	Inani Securities Ltd. (INB 010857135)	7	Mode of No. & % of Trading Member shares/ through whom woting the trade was purchase/ rights executed with shreferenti acquisition/ Registration No. sale etc.) /sale
National Stock Exchange	Bombay Stock Exchange	8	Exchange on which the trade was executed
25,000	25,000	9	Buy quantity
Rs.52,014.37/- Inclusive of Charges)	Rs.52,280/- (Inclusive of Charges)	10	Buy value
	Ņ	11	Sell Sell quantity value
	N.A.	12	Sell value

For Birla Bombay Pvt Ltd

Authorised Signatory
Date:- 22:10:2013
Place:- Mumbai

