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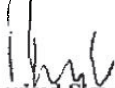
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Dates of receipt of allotment advice/ acquisition / sale of shares/ Rights	Date of intimation to company	Mode of acquisition (market purchase/ public right / preferential offer, etc.) / sale	No. & % of shares/ voting rights post acquisition/	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1	2	3	4	5	6	7	8	9	10	11	12
Birla Bombay Pvt Ltd PAN:- AAACB2436N Add:-Industry House, 159, Churchgate Reclamation. Mumbai - 400020	10,42,156 0.79%	22.10.2013	23.10.2013	Market Purchase	10,92,156 0.83%	Inani Securities Ltd (INB 010857135)	Bombay Stock Exchange	15,000	Rs.30,322.89/- (Inclusive of Charges)	N.A.	N.A.
						Inani Securities Ltd. (INB 230857131)	National Stock Exchange	35,000	Rs.71,159.41/- Inclusive of Charges)		

For Birla Bombay Pvt Ltd


 Authorised Signatory
 Date:- 23.10.2013
 Place:- Mumbai

