

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13 (3) and (6)]

Regulation 13(6) -- Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of shareholders	Share holding prior to sale	No. & % of shares/ voting rights acquired/ sold	Receipt of allotment/ advice/ acquisition of shares/ sale of shares/spe cify	Date of intimation to Company	Mode of acquisition on (market purchase/ public/right ts/preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/s	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value (Rs. In lac)	Sell quantity (Rs. In an lac)	Sell value (Rs. In an lac)
1 Birla Bombay Pvt Ltd. PAN:- AAACB2436E Add:- Industry House, 159, Churchgate Reclamation, Mumbai-400020	2 10,42,156 0.79%	3 50,000 0.04%	4 22.10.2013	5 23.10.2013	6 Market purchase	7 10,92,156 0.83%	8 Inani Securities Ltd (INB 010857135)	9 Bombay Stock Exchange	10 15,000	11 Rs. 30,322.89/- (inclusive of charges)	12 N.A.	13 N.A.
							Inani Securities Ltd (INB 230857131)	National Stock Exchange	35,000	Rs. 71,159.41/- (inclusive of charges)		

For Zenith Birla (India) Limited

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Vimal Prakash Dubey  
Company Secretary  
Date: 23.10.2013