

Allied Digital Services Limited Wins Closed Circuit Surveillance (CCTV) Project for PMC and PCMC areas

Mumbai, November 15, 2013 – Allied Digital Services Limited (“Allied Digital” or “Company”) announced that it has bagged the prestigious order to implement the Closed Circuit Television Camera (CCTV) network project for the Pune Municipal Corporation (PMC) and Pimpri Chinchwad Municipal Corporation (PCMC) areas.

The contract of the project worth Rs.224 crores and is expected to be executed in over a period of 42 weeks and shall run for 60 months. The main scope of the project involves fitting of 1250+ CCTV cameras across the two corporations at 440 junctions and other locations. Apart from that, monitoring of the Pune commissionerate as well control rooms in both corporations will also come under this project. Allied Digital was selected after a rigorous selection process scoring the highest marks in technical and commercial evaluation. Government has already allocated budget for this project.

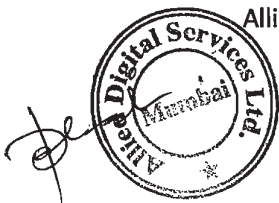
Commenting on the win, Mr. Nitin Shah, Chairman & Managing Director, Allied Digital said, “Allied Digital has designed an intelligent, innovative and cost effective solution to deploy CCTV surveillance at Maharashtra’s education capital and the historic city of Pune and adjoining Pimpri-Chinchwad. Allied Digital will deploy and manage the infrastructure for the next five years and we believe that this is a great opportunity for Allied Digital to showcase its preeminent position in this domain.”

He also added, “The first tranche of payments will start accruing to the Company ten months from the execution of this project.”

About Allied Digital Services Ltd

Allied Digital Services Limited is a Master Systems Integrator for Information Technology solution, Security Systems, Access Control, CCTV, Fire Detection and Perimeter Intrusion Detection system.

With more than 26 year of industry experience, direct presence in 148 locations in India, 40+ Global Partners and Alliances and a team of 2500+ certified employees, Allied digital provide state of the art solutions on cutting edge technology.



Registered office : allied digital services limited, Premises No. 13-A, 13th Floor, Earnest House, Back Bay Reclamation, NCPA Road, Block III, Nariman Point, Mumbai - 400 021

A Global IT Transformation Architect.™



Allied Digital Services Ltd (Allied) provides a range of IT Infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The Company has a presence in over 132 locations in India, and over 40 states in the USA, through its acquisition of Enpointe Global Services.

Allied is an ISO 9001: 2000 certified company with a global command center certified under ISO 27001:2005. Allied Digital Services Ltd. is among the few companies with a truly pan India direct presence in 132 locations across the length and breadth of the country – servicing over 40,000 pin codes on the same day.

For further information, please contact:

Company Secretary
Allied Digital Services Limited
Tel: +91 22 6681 6681
Email: investors@allieddigital.net

Safe Harbor: *Certain statements made in this release concerning our future growth prospects may be interpreted as forward looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.*

