

**Format for disclosures under Regulation 29(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	7Seas Entertainment Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	L. Maruti Sanker		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Ahmedabad Stock Exchange Limited		
5. Details of the disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	14,40,500	20.47	20.47
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	14,40,500	20.47	20.47
<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	75,000	1.05	1.03
b) VRs acquired otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	1,75,000	N.A.	2.40.

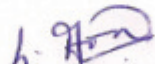
L. Maruti Sanker

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/ invoked/ released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	2,50,000	1.05	3.43
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	15,15,500	21.31	20.80
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	1,75,000	N.A.	2.40
e) Total (a+b+c+d)	16,90,500	21.31	23.20
6. Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential allotment		
7. Date of acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	19.12.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition	70,35,900 Equity Shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition	71,10,900 Equity shares		
10. Total diluted share/voting capital of the TC after the said acquisition	72,85,900 Equity shares		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Place: Hyderabad
Date : 19.12.2013


L. Maruti Sanker
Signature of the Acquirer