

Unaudited Segment wise revenue, Results for the quarter and Nine months ended December 31st 2012

Particulars	STANDARDLINE				CONSOLIDATED				Year Ended	Year Ended		
	Quarter Ended		Nine Months Ended		Quarter Ended		Nine Months Ended					
	31.12.2012 (Unaudited)	30.09.2012 (Unaudited)	31.12.2011 (Unaudited)	31.12.2012 (Unaudited)	31.12.2011 (Unaudited)	31.03.2012 (Audited)	31.12.2012 (Unaudited)	30.09.2012 (Unaudited)	31.12.2011 (Unaudited)	31.12.2012 (Unaudited)	31.12.2011 (Unaudited)	Year
1. Segment Revenue												
a) AUDIO-VISUAL PRODUCTION	633.35	899.93	465.42	2,235.66	2,090.82	3,870.51	3,870.51	633.35	899.93	465.42	2,235.66	1,045.77
b) MOVIES						573.61	573.61	20.50	16.71	15.75	50.98	15.75
c) LEASING	159.44	157.65	223.02	467.79	651.78			113.41	181.60	143.70	388.57	561.57
d) F.M. RADIO								1,827.79	2,533.15	2,533.74	5,802.52	4,651.28
e) TELEVISION BROADCASTING												
Total	792.79	1,057.58	688.44	2,703.63	2,742.60	4,444.32	4,444.32	2,395.00	3,613.39	2,746.63	8,478.92	7,082.37
Less: Inter Segment Revenue												
Net Sales/Income from Operations	792.79	1,057.58	688.44	2,703.63	2,742.60	4,444.32	4,444.32	2,395.00	3,613.39	2,746.63	8,478.92	7,082.37
2. Segment Results												
a) AUDIO-VISUAL PRODUCTION	(62.70)	213.32	(166.71)	(9.75)	(67.10)	877.34	877.34	(54.57)	206.85	(51.87)	(18.09)	15.77
b) MOVIES						86.06	86.06	(116.60)	(128.10)	(70.16)	(185.06)	(117.10)
c) LEASING	5.92	(4.67)	126.35	(2.89)	277.24			(144.82)	12.57	(43.39)	(12.51)	(45.90)
d) F.M. RADIO								(151.06)	878.02	(459.23)	64.99	(779.03)
e) TELEVISION BROADCASTING								(485.12)	972.34	(625.83)	(350.67)	(928.46)
Total	(58.78)	208.85	(40.40)	(12.48)	210.05	963.40	963.40	(485.12)	972.34	(625.83)	(350.67)	(928.46)
Less:												
i) Interest												
ii) Other Un-allocable Expenditure Net of Un-allocable Income	202.30	216.53	199.97	642.33	523.42	742.68	742.68	251.26	279.07	200.45	734.45	525.28
Total Profit Before Tax	119.01	133.76	86.18	397.54	(40.59)	158.34	158.34	675.95	700.11	594.82	2,061.24	2,085.47
3. Capital Employed												
Total Profit Before Tax	(358.10)	(161.42)	(326.55)	(1,051.53)	(272.78)	63.37	63.37	(1,362.22)	(6.84)	(1,420.89)	(3,166.35)	(2,539.12)
4) Segment Assets minus Segment Liabilities												
a) AUDIO-VISUAL PRODUCTION	7,365.78	7,899.11	3,864.24	7,365.78	3,864.24	7,015.57	7,015.57	7,365.78	7,899.11	3,864.24	7,365.78	3,864.24
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62
c) LEASING	3,083.88	3,228.52	3,387.59	3,083.88	3,387.59	3,502.23	3,502.23	3,083.88	3,228.52	3,158.42	3,158.42	3,158.42
d) F.M. RADIO												
e) TELEVISION BROADCASTING												
Total	10,891.24	11,569.25	7,693.45	10,891.24	7,693.45	10,953.42	10,953.42	16,235.95	17,377.47	17,182.00	16,235.95	17,182.00

- Notes:
- The above unaudited financial results have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 13th February 2013.
 - The Limited Review for the Quarter & Nine months ended December 31, 2012 has been carried out by the Statutory Auditors of the Company.
 - Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and return of these segments.
 - Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
 - Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Date: 13th February 2013
Place: Noida

For B.A.G Films & Media Limited
Sudhir Shukla
Director

Certified True Copy
For B.A.G. FILMS & MEDIA LTD.
Kapin Kumar
Company Secretary



To,
The Board of Directors
B.A.G. Films and Media Limited
New Delhi.

We have reviewed the accompanying statement of unaudited financial results of M/S B.A.G. Films and Media Limited; New Delhi for the Quarter and Nine months ended December 31, 2012 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that cause us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and polices has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Joy Mukherjee & Associates
Chartered Accountants



Naman Tiwari

(CA. Naman Tiwari)

Partner

M. No. 419374

FRN: 006782C

Place: Lucknow

Date: 13th February, 2013

Certified True Copy
For B.A.G. FILMS & MEDIA LTD.
Kopli
Company Secretary