



**BAJAJ**

*Distinctly Ahead*

Bajaj Auto Limited  
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www.bajajauto.com

FAX NO. 022 22723121/2037/2039/2041

**2 FEB 2013**

Corporate Relationship Dept  
The Bombay Stock Exchange Ltd  
1st Floor, New Trading Ring  
Rotunda Building, P J Tower  
Dalal Street, Fort  
MUMBAI 400 001

Kind Attn : Mr Sanjay Golecha  
General Manager

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For Bajaj Auto Limited,

J SRIVIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above

## BAJAJ RECORDS ITS HIGHEST EVER JANUARY SALES

Jan-13

| Particulars              | Jan-13         | Jan-12         | Change % | Highlights                    |
|--------------------------|----------------|----------------|----------|-------------------------------|
| MOTORCYCLES              | 301,361        | 294,439        | 2        | * Highest ever January sales. |
| COMMERCIAL VEHICLES      | 46,263         | 43,436         | 7        | * Highest ever January sales. |
| <b>TOTAL</b>             | <b>347,624</b> | <b>337,875</b> | <b>3</b> | * Highest ever January sales. |
| Exports out of the above | 128,482        | 116,996        | 10       | * Highest ever January sales. |

YTD

| Particulars              | Apr-Jan 2013     | Apr-Jan 2012     | Change %  | Highlights |
|--------------------------|------------------|------------------|-----------|------------|
| MOTORCYCLES              | 3,198,771        | 3,231,596        | -1        | -          |
| COMMERCIAL VEHICLES      | 404,773          | 438,672          | -8        | -          |
| <b>TOTAL</b>             | <b>3,603,544</b> | <b>3,670,268</b> | <b>-2</b> | -          |
| Exports out of the above | 1,310,634        | 1,349,406        | -3        | -          |

Rajiv Bajaj  
MD, Bajaj Auto Ltd., Pune  
2 February 2013