

ARUN DUA AND CO.  
CHARTERED ACCOUNTANTS

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6<sup>th</sup> February, 2013

The Board of Directors  
Cyber Media (India) Limited  
D-74, Panchsheel Enclave  
New Delhi-110017

**Sub: Limited Review of unaudited financial results for the quarter ended December 31, 2012.**

Dear Sir

We have reviewed the accompanying statement of unaudited financial results of Cyber Media (India) Limited for the period ended 31<sup>st</sup> December, 2012 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us". This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ committee of Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, *Engagements to Review Financial Statements* issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: New Delhi  
Date: February 06, 2013

Arun Dua & Co.  
Chartered Accountants  
(Firm Registration No. 005435N)

  
Arun Kumar  
Proprietor  
(Membership No. 82623)

**CYBER MEDIA (INDIA) LIMITED**

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.Cybermedia.co.in, www.ciol.com

**CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2012**

PART I		(Rs. In Million)				
Particulars	Quarter Ended			Nine Month		Year Ended
	31.12.12 (Unaudited)	30.09.12 (Unaudited)	31.12.11 (Unaudited)	31.12.12 (Unaudited)	31.12.11 (Unaudited)	31.03.2012 (Audited)
<b>1 Income from operations</b>						
(a) Net Sales/ Income from operations (net of excise duty)	173.09	203.38	198.89	565.60	567.25	757.89
(b) Other operating income.	-	-	-	-	-	-
<b>Total income from operations (net)</b>	173.09	203.38	198.89	565.60	567.25	757.89
<b>2 Expenses</b>						
(a) Cost of materials consumed	3.28	3.63	3.24	10.45	10.60	14.54
(b) Purchase of stock-in-trade	0.31	0.34	30.17	16.09	30.17	30.17
(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	0.01	0.05	(0.37)	0.72	(0.37)	1.02
(d) Employee benefits expense	55.84	61.98	55.24	173.72	170.88	210.79
(e) Depreciation and amortization expense	12.99	11.90	11.51	37.29	34.05	44.98
(f) Other expenses	-	-	-	-	-	-
Other Expenses	91.42	113.43	91.16	296.94	293.99	423.74
<b>Total expenses</b>	163.85	191.33	190.95	535.21	539.32	725.24
<b>3 Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)</b>	9.24	12.05	7.94	30.39	27.93	32.65
<b>4 Other income</b>	2.63	0.84	4.03	5.75	7.37	5.38
<b>5 Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	11.87	12.89	11.97	36.14	35.30	38.03
<b>6 Finance costs</b>	11.45	12.58	9.57	34.11	27.48	35.60
<b>7 Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)</b>	0.42	0.31	2.40	2.03	7.82	2.43
<b>8 Exceptional items</b>	-	-	-	-	-	-
<b>9 Profit/ (Loss) from ordinary activities before tax (7-8)</b>	0.42	0.31	2.40	2.03	7.82	2.43
<b>10 Tax expense</b>	(1.99)	(5.92)	0.35	(10.99)	2.62	0.99
<b>11 Profit/ (Loss) from ordinary activities after tax (9-10)</b>	2.40	6.24	2.05	13.02	5.00	1.44
<b>12 Extraordinary items (net of tax expense Rs. NIL Lakhs)</b>	-	-	-	-	-	-
<b>13 Net Profit/ (Loss) for the period (11-12)</b>	2.40	6.24	2.05	13.02	5.00	1.44
<b>14 Share of profit / (loss) of associates</b>	-	-	-	-	-	-
<b>15 Minority Interest</b>	1.59	6.93	-	10.10	-	-
<b>16 Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)</b>	0.81	(0.69)	2.05	2.92	5.00	1.44
<b>17 Paid-up equity share capital (Face value - Rs.10/- each)</b>	105.01	105.01	105.01	105.01	105.01	105.01
<b>18 Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year</b>	-	-	-	-	-	290.23
<b>19.1 Earnings per share (before extraordinary items)</b>						
(of Rs 10/- each) (not annualised)						
(a) Basic	0.23	0.59	0.20	1.24	0.48	0.14
(b) Diluted	0.23	0.59	0.20	1.24	0.48	0.14
<b>19.2 Earnings per share (after extraordinary items)</b>						
(of Rs 10/- each) (not annualised)						
(a) Basic	0.23	0.59	0.20	1.24	0.48	0.14
(b) Diluted	0.23	0.59	0.20	1.24	0.48	0.14

Cyber Media (India) Limited

*Handwritten Signature*

Managing Director



**CYBER MEDIA (INDIA) LIMITED**

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.Cybermedia.co.in, www.ciol.com

**CONSOLIDATED SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2012**

(Rupees in Millions)

PART I						
Particulars	Quarter Ended			Nine Month		Year ended
	31.12.12 (Unaudited)	30.09.12 (Unaudited)	31.12.11 (Unaudited)	31.12.12 (Unaudited)	31.12.11 (Unaudited)	31.03.2012 (Audited)
<b>1 Segment Revenue</b>						
Media	98.77	131.77	129.24	345.61	358.65	471.93
Media Services	78.29	73.50	77.30	228.50	223.19	304.09
Total	177.06	205.27	206.54	574.11	581.84	776.02
Less : Inter Segment Revenue	1.34	1.05	3.62	2.76	7.22	12.75
<b>Total Revenue</b>	<b>175.72</b>	<b>204.22</b>	<b>202.92</b>	<b>571.35</b>	<b>574.62</b>	<b>763.27</b>
<b>2 Segment Results</b>						
<b>Profit before tax, interest income, interest expenses and dividend from each segment</b>						
Media	8.95	18.40	(7.72)	29.90	17.93	28.46
Media Services	2.91	(5.51)	19.64	6.24	17.32	9.57
Sub-Total	11.86	12.89	11.92	36.14	35.25	38.03
Less : Unrealised segment margins	-	-	-	-	-	-
Sub-Total	11.86	12.89	11.92	36.14	35.25	38.03
Less : Interest Expenditure	11.45	12.58	9.57	34.11	27.48	35.60
<b>Profit Before Tax</b>	<b>0.41</b>	<b>0.31</b>	<b>2.35</b>	<b>2.03</b>	<b>7.77</b>	<b>2.43</b>
<b>3 Capital Employed</b> (Segment Assets - Segment Liabilities)						
Media	167.60	166.90	166.62	167.60	166.62	162.18
Media Services	244.00	237.28	221.38	244.00	221.38	233.06
<b>Total</b>	<b>411.60</b>	<b>404.18</b>	<b>388.00</b>	<b>411.60</b>	<b>388.00</b>	<b>395.24</b>

Cyber Media (India) Limited

*Handwritten Signature*

Managing Director

Cyber Media (India) Limited

*Handwritten Signature*

Managing Director

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Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001  
Website : www.Cybermedia.co.in, www.ciol.com

PART II Particulars		PARTICULARS OF SHAREHOLDING					
		Quarter Ended			Nine Month Ended		Year Ended
		31.12.12 (Unaudited)	30.09.12 (Unaudited)	31.12.11 (Unaudited)	31.12.12 (Unaudited)	31.12.11 (Unaudited)	31.03.12 (Audited)
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>						
	<b>1 Public Shareholding</b>						
	Number of shares	5697107	5697107	5697107	5697107	5697107	5697107
	Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%	54.25%
	<b>2 Promoters and Promoter Group Shareholding</b>						
	<b>a) Pledged/ Encumbered</b>						
	Number of shares	-	-	-	-	-	-
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
	Percentage of shares ( as a % of the share capital of the company)	-	-	-	-	-	-
	<b>b) Non-encumbered</b>						
	Number of shares	4804135	4804135	4804135	4804135	4804135	4804135
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
	Percentage of shares ( as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars		As at 31.12.2012
<b>B</b>	<b>INVESTOR COMPLAINTS</b>	
	Pending at the beginning of the quarter	0
	Received during the quarter	4
	Disposed during the quarter	4
	Remaining unsolved at the end of the quarter	0

Cyber Media (India) Limited

*Pradeep Bat*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

[www.cybermedia.co.in](http://www.cybermedia.co.in); [www.ciol.com](http://www.ciol.com)

**NOTES TO CONSOLIDATED FINANCIAL RESULTS FOR THE HALF YEAR & NINE MONTH ENDED 31ST DECEMBER 2012**

- 1 Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
- 2 The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research Limited (Formerly Known as IDC (India) Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited, CyberMedia India LLC and Cyber Astro Limited (b) Associates: Cyber Media Foundation Limited, Cyber Media Careers Limited, Any Time Media Pvt Limited
- 3 The statutory auditors have carried out a limited review of the aforesaid results
- 4 The above unaudited consolidated financial results for the period ended 31st December 2012 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on February 6, 2013
- 5 The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
- 6 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

Place : New Delhi  
Dated : February 6, 2013

  
Pradeep Gupta  
Chairman & Managing Director



**CYBER MEDIA (INDIA) LIMITED**

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Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

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**STANDALONE FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2012**

(Rupees in Millions)

PART I						
Particulars	Quarter Ended			Nine Month		Year ended
	31.12.12	30.09.12	31.12.11	31.12.12	31.12.11	31.03.12
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1 Income from operations						
(a) Net Sales/ Income from operations (net of excise duty)	75.09	92.37	117.12	257.23	327.70	439.68
(b) Other operating income.	-	-	-	-	-	-
Total income from operations (net)	75.09	92.37	117.12	257.23	327.70	439.68
2 Expenses						
(a) Cost of materials consumed	2.66	3.05	3.24	8.75	10.60	14.11
(b) Purchase of stock-in-trade	-	-	30.17	15.17	30.17	30.17
(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	-	0.11	(0.37)	0.77	(0.37)	1.02
(d) Employee benefits expense	20.29	26.19	33.13	70.46	86.75	103.67
(e) Depreciation and amortization expense	5.03	3.85	4.24	13.42	12.77	16.53
(f) Other expenses	38.02	54.24	53.61	134.79	173.73	241.77
Total expenses	66.00	87.44	124.02	243.36	313.65	407.27
Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)	9.09	4.93	(6.90)	13.87	14.05	32.42
4 Other income	0.60	0.30	2.87	1.78	9.82	6.04
Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)	9.69	5.23	(4.03)	15.65	23.87	38.46
6 Finance costs	9.07	8.88	5.64	24.58	15.97	23.85
Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)	0.62	(3.65)	(9.67)	(8.93)	7.90	14.61
8 Exceptional items	-	-	-	-	-	-
9 Profit/ (Loss) from ordinary activities before tax (7-8)	0.62	(3.65)	(9.67)	(8.93)	7.90	14.61
10 Tax expense	0.74	(1.05)	(3.17)	(2.15)	2.11	10.49
11 Profit/ (Loss) from ordinary activities after tax (9-10)	(0.12)	(2.60)	(6.50)	(6.78)	5.79	4.12
12 Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	-
13 Net Profit/ (Loss) for the period (11-12)	(0.12)	(2.60)	(6.50)	(6.78)	5.79	4.12
14 Share of profit / (loss) of associates	-	-	-	-	-	-
15 Minority Interest	-	-	-	-	-	-
Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)	(0.12)	(2.60)	(6.50)	(6.78)	5.79	4.12
17 Paid-up equity share capital (Face value - Rs.10/- each)	105.01	105.01	105.01	105.01	105.01	105.01
18 Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	287.60
19.1 Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualised)						
(a) Basic	(0.01)	(0.25)	(0.62)	(0.65)	0.55	0.39
(b) Diluted	(0.01)	(0.25)	(0.62)	(0.65)	0.55	0.39
19.2 Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualised)						
(a) Basic	(0.01)	(0.25)	(0.62)	(0.65)	0.55	0.39
(b) Diluted	(0.01)	(0.25)	(0.62)	(0.65)	0.55	0.39

Cyber Media (India) Limited

*Pradeep Bat*

Managing Director

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**STANDALONE SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST  
DECEMBER 2012**

(Rupees in Millions)

**PART I**

Particulars	Quarter Ended			Nine Month		Year Ended
	31.12.12	30.09.12	31.12.11	31.12.12	31.12.11	31.03.12
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
<b>1 Segment Revenue</b>						
Media	75.69	92.67	119.99	259.01	337.52	445.72
Media Services	-	-	-	-	-	-
Total	75.69	92.67	119.99	259.01	337.52	445.72
Less : Inter Segment Revenue	-	-	-	-	-	-
<b>Total Revenue</b>	75.69	92.67	119.99	259.01	337.52	445.72
<b>2 Segment Results</b>						
<b>Profit before tax, interest income, interest expenses and dividend from each segment</b>						
Media	9.69	5.23	(4.03)	15.65	23.87	38.46
Media Services	-	-	-	-	-	-
Sub-Total	9.69	5.23	(4.03)	15.65	23.87	38.46
Less : Unrealised segment margins	-	-	-	-	-	-
Sub-Total	9.69	5.23	(4.03)	15.65	23.87	38.46
Less : Interest Expenditure	9.07	8.88	5.64	24.58	15.97	23.85
<b>Profit Before Tax</b>	0.62	(3.65)	(9.67)	(8.93)	7.90	14.61
<b>3 Capital Employed</b>						
(Segment Assets - Segment Liabilities)						
Media	385.83	385.96	394.28	385.83	394.28	392.61
Media Services	-	-	-	-	-	-
<b>Total</b>	385.83	388.55	394.28	385.83	394.28	392.61

Cyber Media (India) Limited

*Handwritten Signature*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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**PART II**

**PARTICULARS OF SHAREHOLDING**

Particulars	Quarter Ended			Nine Month Ended		Year Ended
	31.12.12	30.09.12	31.12.11	31.12.12	31.12.11	31.03.12
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>					
<b>1</b>	<b>Public Shareholding</b>					
Number of shares	5697107	5697107	5697107	5697107	5697107	5697107
Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%	54.25%
<b>2</b>	<b>Promoters and Promoter Group Shareholding</b>					
a) Pledged/ Encumbered	-	-	-	-	-	-
Number of shares	-	-	-	-	-	-
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
Percentage of shares ( as a % of the share capital of the company)	-	-	-	-	-	-
b) Non-encumbered						
Number of shares	4804135	4804135	4804135	4804135	4804135	4804135
Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
Percentage of shares ( as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars	As at 31.12.2012
<b>B</b>	
<b>INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	0
Received during the quarter	4
Disposed during the quarter	4
Remaining unsolved at the end of the quarter	0

Cyber Media (India) Limited

*Pradeephat*

Managing Director



**CYBER MEDIA (INDIA) LIMITED**

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

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**NOTES TO STAND - ALONE FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2012**

- 1 The above results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on February 6, 2013
- 2 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to confirm with the relevant current period classification.
- 3 These notes should be read in conjunction with the notes to consolidated financial results for the nine month ended December 31, 2012 as applicable.

Place : New Delhi  
Dated : February 6, 2013

By Order of the Board  
for Cyber Media (India) Limited

  
Pradeep Gupta  
Chairman & Managing Director