



Corporate Office :

Redington (India) Limited

"Redington House", 'Centre Point'

Plot Nos. 8 & 11

Thiru Vi.Ka. Industrial Estate,

Guindy, Chennai - 600 032.

Board No. : + 91 - 44 - 4224 3353

Fax No. : + 91 - 44 - 2225 3799

26th February 2013

The National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex,
Bandra(E), Mumbai – 400 051.

Dear Sir/Madam,

Sub: Tie-up with M/s. Amazon Seller Services Private Limited.

We wish to inform you that Amazon Seller Services Private Limited, a wholly owned subsidiary of Amazon.com Inc has appointed the Company as a National Distributor for their Kindle devices.

Amazon.com Inc. is a Fortune 500 company based in Seattle and is engaged in the e-commerce business and offers wide range of products online in categories such as Books, Movies, Music and Games, etc. Amazon Kindle devices enable users to shop for download, browse and read e-books, newspapers, magazines, blogs, and other digital media via wireless networking.

This distribution tie up will give the company an entry into e-reader segment.

Thanking you,

Very truly yours,


M. Muthukumarasamy
Company Secretary.

Cc : Bombay Stock Exchange Ltd., Mumbai.
P.J. Towers, 25th Floor,
Dalal Street, Mumbai – 400 001.

All Correspondence to Corporate Office only

*Registered Office SPL Guindy House, 95, Mount Road, Guindy, Chennai - 600 032.