





**Ybrant Digital Limited (BSE - 532368 )**  
(Formerly, LGS Global Limited)

Regd. Office Plot no# 7A, Road No.12, M.L.A. Colony, Banjara Hills, Hyderabad - 500034, A.P. India  
Tel: +91 40 4567 8999, Fax: +91 40 4567 8998, www.ybrantdigital.com

**REPORTING OF SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED**

Sl.No.	Particulars	Consolidated						Previous Year Ended 31st March 2012
		3 Months ended 31st Dec 2011		3 Months ended 30th Sept 2012		Year to Date		
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	Current Period 31st Dec 2012	Previous Period 31st Dec 2011	
1	<b>Segment Revenue</b>							
	(a) Digital Marketing Segment	24,869.35	21,962.68	16,043.44	65,379.94	44,670.47	60,300.64	
	(b) Software Development Segment	17,507.81	20,533.76	18,417.67	57,522.61	47,850.92	66,017.05	
	<b>Total Sales/ Income from Operations</b>	<b>42,377.16</b>	<b>42,496.44</b>	<b>34,461.11</b>	<b>122,902.55</b>	<b>92,521.39</b>	<b>126,317.68</b>	
	Less: Inter Segment Revenue							
	<b>Net Sales/ Income from Operations</b>	<b>42,377.16</b>	<b>42,496.44</b>	<b>34,461.11</b>	<b>122,902.55</b>	<b>92,521.39</b>	<b>126,317.68</b>	
2	<b>Segment Results - Profit (+) / Loss (-) before tax and interest *</b>							
	(a) Digital Marketing Segment	5,494.07	5,434.30	3,970.66	15,212.30	11,433.90	14,617.88	
	(b) Software Development Segment	3,001.94	1,649.27	2,894.47	8,154.35	7,725.81	10,914.27	
	<b>Total Segment Results - Profit (+) / Loss (-) before tax and interest</b>	<b>8,496.01</b>	<b>7,083.57</b>	<b>6,865.13</b>	<b>23,366.65</b>	<b>19,159.71</b>	<b>25,532.15</b>	
	Less: Interest	922.13	875.99	676.90	2,625.30	1,958.94	2,765.63	
	<b>Total Profit (+) / Loss (-) before tax</b>	<b>7,573.88</b>	<b>6,207.58</b>	<b>6,188.24</b>	<b>20,741.35</b>	<b>17,200.77</b>	<b>22,766.52</b>	
3	<b>Capital Employed</b>							
	(a) Digital Marketing Segment	86,225.09	83,139.29	70,517.48	86,225.09	70,517.48	75,394.56	
	(b) Software Development Segment	40,016.60	37,211.29	32,326.01	40,016.60	32,326.01	31,952.95	
	<b>Total Capital Employed</b>	<b>126,241.69</b>	<b>120,350.58</b>	<b>102,843.49</b>	<b>126,241.69</b>	<b>102,843.49</b>	<b>107,347.51</b>	

\* This Includes Foreign Exchange Gain/Loss on segment wise as shown below

Particulars	3 Months ended 31st Dec 2012	3 Months ended 30th Sept 2012
(a) Digital Marketing Segment	(741.95)	40.21
(b) Software Development Segment	753.54	(1002.53)
<b>Total ( Net Other Income)</b>	<b>11.59</b>	<b>(962.32)</b>

For YBRANT DIGITAL LIMITED  
(Formerly LGS Global Limited)

  
M.SURESH KUMAR REDDY  
Chairman and Managing Director

Place : HYDERABAD  
Date : February 14, 2013



**P. MURALI & CO.,**

CHARTERED ACCOUNTANTS  
6-3-655/2/3, SOMAJIGUDA,  
HYDERABAD - 500 082. INDIA

Tel. : (91-40) 2332 6666, 2331 2554  
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To  
The Board of Directors  
**M/s. Ybrant Digital Limited**  
**(Formerly, LGS Global Limited)**  
Hyderabad

**Limited Review Report for the quarter ended 31<sup>st</sup> December 2012**

We have reviewed the accompanying statement of unaudited financial results of **M/s. Ybrant Digital Limited (Formerly, LGS Global Limited)** for the quarter ended 31<sup>st</sup> December, 2012 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ committee of Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, *Engagements to Review Financial Statements* issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For P. Murali & Co.  
Chartered Accountants



(M.V.Joshi)  
Partner  
M. No.24784

Place: Hyderabad  
Date : 14<sup>th</sup> February 2013

**Ybrant Digital Limited (BSE - 532368 )**

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**PART I Un Audited Financial Results for the Quarter ended 31st December, 2012**

Sl.No.	Particulars	Consolidated					Previous Year Ended 31st March 2012
		3 Months ended 31st Dec 2012		3 Months ended 31st Dec 2011		Year to Date Previous Period 31st Dec 2011	
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)		
1	<b>Income from Operations</b>						
	(a) Net Sales/ Income from Operations	42,377.16	42,496.44	34,461.11	122,902.55	92,521.39	126,317.68
	(b) Other Operating Income	-	-	-	-	-	2,826.01
	<b>Total Income from Operations(net)</b>	<b>42,377.16</b>	<b>42,496.44</b>	<b>34,461.11</b>	<b>122,902.55</b>	<b>92,521.39</b>	<b>129,143.69</b>
2	<b>Expenditure</b>						
	a) Cost of Goods/Services	12,339.28	10,408.24	8,776.89	31,296.92	24,189.67	75,907.17
	b) Changes in Inventories of Finished Goods, work in Progress and Stock in Trade	-	-	-	-	-	-
	c) Employee benefit expense	15,805.55	18,448.85	15,508.02	52,053.64	39,683.47	25,428.07
	d) Depreciation & Amortisation Expense	583.44	610.82	454.37	1,783.43	1,233.48	1,675.91
	e) Other expenses	5,164.47	4,982.64	3,845.40	14,826.65	10,351.05	1,207.81
	<b>f) Total Expenses</b>	<b>33,892.74</b>	<b>34,450.55</b>	<b>28,584.68</b>	<b>99,960.64</b>	<b>75,457.67</b>	<b>104,218.96</b>
3	<b>Profit from Operations before Other Income, Finance costs and Exceptional Items(1-2)</b>	<b>8,484.42</b>	<b>8,045.89</b>	<b>5,876.43</b>	<b>22,941.91</b>	<b>17,063.72</b>	<b>24,924.73</b>
4	<b>Other Income</b>						
	Foreign Exchange Fluctuation gain/ (Loss)	11.59	(962.32)	988.70	424.74	2,095.99	607.42
5	<b>Profit from ordinary activities before Finance Costs and Exceptional Items (3+4)</b>	<b>8,496.01</b>	<b>7,083.57</b>	<b>6,865.13</b>	<b>23,366.65</b>	<b>19,159.71</b>	<b>25,532.15</b>
6	Finance Costs	922.13	875.99	676.90	2,625.30	1,958.94	2,765.63
7	<b>Profit from ordinary activities after Finance costs but before Exceptional Items(5-6)</b>	<b>7,573.88</b>	<b>6,207.58</b>	<b>6,188.23</b>	<b>20,741.35</b>	<b>17,200.77</b>	<b>22,766.52</b>
8	Exceptional Items						
9	Profit (+)/Loss(-) from Ordinary Activities before tax(7+8)	7,573.88	6,207.58	6,188.23	20,741.35	17,200.77	22,766.52
10	Tax Expense (Included Deferred Tax)	1,540.35	1,186.41	790.19	3,723.51	2,240.24	3,586.36
11	<b>Net Profit (+) /Loss(-) from Ordinary Activities after tax(9-10)</b>	<b>6,033.53</b>	<b>5,021.17</b>	<b>5,398.04</b>	<b>17,017.84</b>	<b>14,960.53</b>	<b>19,180.16</b>
12	Extra ordinary items (net of tax expense Rs.)						
13	<b>Net Profit (+) /Loss(-) for the period (11-12)</b>	<b>6,033.53</b>	<b>5,021.17</b>	<b>5,398.04</b>	<b>17,017.84</b>	<b>14,960.53</b>	<b>19,180.16</b>
14	<b>Share of Profit/ (Loss) of associates</b>						
15	<b>Minority Interest</b>						
16	<b>Net Profit/(Loss) after taxes, minority interest and share of profit(loss) of associates(13+14+15)</b>	<b>6,033.53</b>	<b>5,021.17</b>	<b>5,398.04</b>	<b>17,017.84</b>	<b>14,960.53</b>	<b>19,180.16</b>
17	Paid up Equity Share Capital (Face Value of Rs.2/-each)	9,525.03	9,525.03	9,525.03	9,525.03	9,525.03	9,525.03
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	-
19.i	Earning per share (before Extraordinary items) (Face Value of Rs.2/-each)	1.27	1.05	1.13	3.57	3.14	4.03
19.ii	Earning per share (after Extraordinary items) (Face Value of Rs.2/-each)	1.27	1.05	1.13	3.57	3.14	4.03





## PART II Select information for the quarter ended 31st December 2012

Consolidated							
Sl.No.	Particulars	3 Months ended			Year to Date		Previous Year Ended
		31st Dec 2012	30th Sept 2012	31st Dec 2011	Current Period 31st Dec 2012	Previous Period 31st Dec 2011	
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Public Shareholding	278,890,205	278,893,205	276,597,194	278,890,205	276,597,194	276,589,498
	- Number of Shares	58.56%	58.56%	58.08%	58.56%	58.08%	58.08%
2	Promoters and promoter group Shareholding						
	a) Pledged/Encumbered						
	Number of shares	43,260,372	43,260,372	45,563,385	43,260,372	45,563,385	46,163,385
	Percentage of shares (as a % of the total shareholding of promoters & Promoter group)	21.92%	21.92%	22.82%	21.92%	22.82%	23.12%
	Percentage of shares (as a% of the total share capital of the company)	9.08%	9.08%	9.57%	9.08%	9.57%	9.69%
	b) Non-encumbered						
	Number of shares	154,100,922	154,097,922	154,090,920	154,100,922	154,090,920	153,498,616
	Percentage of shares (as a % of the total shareholding of promoters & Promoter group)	78.08%	78.08%	77.18%	78.08%	77.18%	76.88%
	Percentage of shares (as a% of the total share capital of the company)	32.36%	32.36%	32.35%	32.36%	32.35%	32.23%
	Note :Shares data as on 31st December 2011 was given after considering swap ratio (6:1) with number of shares as on that period in erstwhile Ybrant Digital Limited (Transferor Company). Pledged Shares also includes, pledged shares in erstwhile Ybrant Digital Limited (Transferor Company).						

Particulars		3 Months ended 31st Dec 2012
<b>B</b>	<b>INVESTORS COMPLAINTS</b>	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	Nil
	Disposed of during the quarter	Nil
	Remaining unresolved at the end of the quarter	Nil

**C** Notes:

- The above unaudited financial results, as reviewed by the Audit Committee, were approved and taken on record by the Board of Directors at their meeting held on 14th February 2013. The Statutory Auditors have also carried out the Limited Review of the above results in terms of the Listing Agreement.
- Pursuant to Scheme of Amalgamation of erstwhile Ybrant Digital Limited (Transferor Company) with present Ybrant Digital Limited (Transferee Company) as sanctioned by the Hon'ble High Court of A.P., vide its Order Dtd.11th April 2012 and which came into effect from April 01, 2011, all assets and liabilities have been transferred to and vested in this Company from the appointed date 1st April 2011. Accordingly, the figures reported for the previous year to date i.e December 31, 2011 and quarter ended December 31, 2011 have been appropriately recast to give effect to the Scheme of Amalgamation and to incorporate therein the profitability of the merged entity for the period.
- Consolidated Financial Statements have been prepared in accordance with Accounting Standard 21 "Consolidated Financial Statement" issued by The Institute of Chartered Accountants of India. Consolidated results are combined numbers of Ybrant Digital Limited and its Subsidiaries.
- The name of the Company has changed from LGS Global Limited to Ybrant Digital Limited w.e.f June 14, 2012 as per the Scheme and fresh certificate of incorporation has been issued by the Registrar of Companies (RoC), A.P.
- The stand alone results are available on the company website [www.ybrantdigital.com](http://www.ybrantdigital.com) under the investor's section and on the website of Bombay Stock Exchanges [www.bseindia.com](http://www.bseindia.com) vide Scrip code 532368.
- The Company operates in two segments i.e. Software Development and Digital Marketing.
- The figures for the previous period / year have been regrouped / reclassified, wherever necessary.
- Pursuant to Clause 41 (V) (b) of the Listing Agreement following items are given on Stand-alone basis:

Rs in Lakhs

Sl.No.	Particulars	3 Months ended			Year to Date		Previous Year Ended
		31st Dec 2012	30th Sept 2012	31st Dec 2011	Current Period 31st Dec 2012	Previous Period 31st Dec 2011	
1	Turnover	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
		15,132.99	16,868.68	13,981.76	46,948.35	36,400.88	50,708.04
2	Profit before Tax	2,113.35	1,242.90	1,580.49	5,697.04	4,199.01	5,984.33
3	Profit After Tax	1,525.62	816.91	1,359.09	4,383.58	3,452.27	4,777.01

9. The Company operates in two segments i.e. Software Development and Digital Marketing  
SEGMENT WISE REPORTING

Rs in Lakhs

Sl.No.	Particulars	Year to Date				Previous Year Ended
		3 Months ended 31st Dec 2012		3 Months ended 31st Dec 2011		
		3 Months ended 31st Dec 2012 (Unaudited)	3 Months ended 30th Sept 2012 (Unaudited)	3 Months ended 31st Dec 2011 (Unaudited)	3 Months ended 31st Dec 2011 (Unaudited)	
<b>1</b>	<b>Segment Revenue</b>					
	(a) Digital Marketing Segment	24,869.35	21,962.68	16,043.44	44,670.47	60,300.64
	(b) Software Development Segment	17,507.81	20,533.76	18,417.67	47,850.92	66,017.05
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	Less: Inter Segment Revenue	-	-	-	-	-
	<b>Net Sales/ Income from Operations</b>	<b>42,377.16</b>	<b>42,496.44</b>	<b>34,461.11</b>	<b>92,521.39</b>	<b>126,317.68</b>
<b>2</b>	<b>Segment Results - Profit (+) / Loss (-) before tax and interest *</b>					
	(a) Digital Marketing Segment	5,494.07	5,434.30	3,970.66	15,212.30	14,617.88
	(b) Software Development Segment	3,001.94	1,649.27	2,894.47	8,154.35	10,914.27
	<b>Total Segment Results - Profit (+) / Loss (-) before tax and interest</b>	<b>8,496.01</b>	<b>7,083.57</b>	<b>6,865.13</b>	<b>23,366.65</b>	<b>25,532.15</b>
	Less: Interest	922.13	875.99	676.90	2,625.30	2,765.63
	<b>Total Profit (+) / Loss (-) before tax</b>	<b>7,573.88</b>	<b>6,207.58</b>	<b>6,188.24</b>	<b>20,741.35</b>	<b>22,766.52</b>
<b>3</b>	<b>Capital Employed</b>					
	(a) Digital Marketing Segment	86,225.09	83,139.29	70,517.48	86,225.09	75,394.56
	(b) Software Development Segment	40,016.60	37,211.29	32,326.01	40,016.60	31,952.95
		<b>126,241.69</b>	<b>120,350.58</b>	<b>102,843.49</b>	<b>126,241.69</b>	<b>107,347.51</b>

\* This includes Foreign Exchange Gain/Loss on segment wise as shown below

Particulars	3 Months ended 30th Sept 2012	
	3 Months ended 31st Dec 2012	3 Months ended 30th Sept 2012
(a) Digital Marketing Segment	(741.95)	40.21
(b) Software Development Segment	753.54	(1002.53)
<b>Total ( Net Other Income)</b>	<b>11.59</b>	<b>(962.32)</b>



For YBRANT DIGITAL LIMITED  
(Formerly LGS Global Limited)

*M. Suresh Kumar Reddy*

M. SURESH KUMAR REDDY  
Chairman and Managing Director

Place : HYDERABAD  
Date : February 14, 2013



Marketing Digital Media Worldwide

**Ybrant Digital Limited (BSE: 532368) Announces Q3 Results**  
**Hyderabad, February 14<sup>th</sup>, 2013**

Ybrant Digital Limited ('YBRANTDIGI' or the company), the leading global digital marketing company today announced its unaudited consolidated results for the third quarter ('Q3') ended December 31, 2012.

The Company posted a revenue of ₹ 423.77 crores and a net profit of ₹ 60.34 crores for the quarter ended December 31, 2012. For the nine months, the Company achieved a revenue of ₹ 1229.03 crores and net profit of ₹ 170.18 crores in the current year, against a revenue of ₹ 925.21 crores and net profit of ₹ 149.61 crores during the previous year. Revenue growth is about 33% and growth in net profit is about 14 % from the corresponding nine months.

The details of the results can be viewed at the company's website [www.ybrantdigital.com](http://www.ybrantdigital.com) under the Investors' section.

**Media Contact:**

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040 45678925

**About Ybrant Digital Limited:**

Ybrant Digital offers Digital Marketing solutions to businesses, agencies, and online publishers worldwide. It connects Advertisers with their Audience across any form of digital media, using its massive local presence to deliver appropriate messages to the right audience, through the most relevant digital channels.

Founded in 2000 and headquartered in India, Ybrant Digital holds 24 offices worldwide, including US, Argentina, Brazil, Chile, Uruguay, Mexico, UK, France, Germany, Sweden, Ukraine, Serbia, Israel, China, India, and Australia, and with representatives or partners in Spain, Greece and The Netherlands.

Ybrant Digital services leading blue chip advertisers network including MTV, Samsung, Viacom, Maruti Suzuki, Bharati Airtel, Sony India, Coco Cola, Star India, Vodafone, Samsung Electronics, Lenovo, ING, British Airways, Qatar Airways, Titan, Unilever, P&G, Hyundai Motors, ICICI Bank, LIC, and ITC.



For Ybrant Digital Limited

SURESH KUMAR REDDY M  
Chairman & Managing Director

**Ybrant Digital Limited**  
(Formerly known as LGS Global Limited)





## Marketing Digital Media Worldwide

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Besides proprietary media such as Lycos, Gamesville, getMedia in Latin America and several travel websites in Australia, Ybrant Digital partners with top global publishers such as Facebook, MSN and Yahoo!

With enormous reach, cross platform capabilities, and technology, Ybrant Digital can exploit the full capabilities of Digital Media, positioning itself as a leading entity in the new age of digital advertising, and make it the platform of choice for any advertiser looking to connect with its audience across digital media channels. For more information, visit: [www.ybrantdigital.com](http://www.ybrantdigital.com)

### Disclaimer

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.



For Ybrant Digital Limited  
  
SURESH KUMAR REDDY M  
Chairman & Managing Director

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## Ybrant Digital Limited

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