

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/  
release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Asian Distributors Pvt Ltd
Date of reporting	21.02.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange & National Stock Exchange
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be )	

Promoter(s) or PAC's with him  Names	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others give details)
	Number	% of total share capital	Type - creation/ invocation/r release	Date (s)	Number	% of total share capital	
Asian Distributors Pvt Ltd	2,047,014	1.56%	Invocation	20.02.2013	47,014	0.04%	Shares Pledged with VSS Metals Pvt Ltd Total Shares pledged before the event. (-)Invocation of pledge by VSS Metals Pvt Ltd Total Shares pledged as on date.
							2000000 2000000 700000 1300000

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Asian Distributors Pvt Ltd

*Nimish*  
Authorized Signatory

Place : Mumbai  
Date : 21.02.2013

