

**ARUN PODDAR**  
**901, 9TH FLOOR, E WING, JAL VAYU VIHAR, HIRANANDANI POWAI, MUMBAI - 400076**

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Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011  
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Name of the Target Company(TC)		The Byke Hospitality Limited		
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/-released (tick the relevant one)		Mr. Arun Poddar		
Date of reporting		February 28, 2013		
Names of the stock exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited Madras Stock Exchange Limited		
Details of Promoter' Holding: (The term "event" indicates creation / invocation / release of encumbrance, as the case may be)				
Promoter(s) or PACs with him	Pre-event Holding		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance Pledge/lien or other - give details
	Number	% of total Share Capital		
Mr. Arun Poddar	2,85,444	1.42%	2,63,444	1.31%
				February 26, 2013
				Creation
				Pre-Transaction Pledge
				22,000 equity shares of Rs. 10/- each
				Total Shares Pledge :
				22,000 equity shares of Rs. 10/- each

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.  
 Note:- Total Paid up Share Capital of The Byke Hospitality Limited (TC) is 2,00,48,900 Equity Shares of Rs. 10/- each.

*Arun Poddar*

Arun Poddar - Promoter  
 Place: Mumbai  
 Date: February 28, 2013