

Format for Disclosures under Regulation 29(1) & 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Name of the Target Company (TC)	JAGRAN PRAKASHAN LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SUVI INFO MANAGEMENT (INDORE) PRIVATE LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	N.A.	N.A.	N.A.
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
d) Total (a+b+c)	N.A.	N.A.	N.A.
Details of acquisition			
a) Shares carrying voting rights acquired	15643972	4.71%	4.71%.
b) VRs acquired otherwise than by equity shares	0	0	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	0	0	N.A.

Suvi Info Management (Indore) Private Limited



d) Total (a+b+c)	15643972	4.71%	4.71%
After the acquisition, holding of:			
a) Shares carrying voting rights	15643972	4.71%	4.71%
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
d) Total (a+b+c)	15643972	4.71%	N.A.
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Shares are allotted pursuant to the Scheme of Arrangement between Naidunia Media Limited and Jagran Prakashan Limited, as per the share exchange ratio of 1000 fully paid Equity Share of Rs. 2/- each of Jagran Prakashan Limited shall be issued and allotted for every 11,176 Equity Shares of Rs. 10/- each held in Naidunia Media Limited.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	19.03.2013		
Equity share capital / total voting capital of the TC before the said acquisition	63,25,35,714/- (Divided into 31,62,67,857 equity shares of Rs 2 each)		
Equity share capital/ total voting capital of the TC after the said acquisition	66,38,23,658/- (Divided into 33,19,11,829 equity shares of Rs 2 each)		
Total diluted share/voting capital of the TC after the said acquisition	66,38,23,658/- (Divided into 33,19,11,829 equity shares of Rs 2 each)		

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Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

FOR SUVI INFO MANAGEMENT (INDORE) PRIVATE LIMITED


(SAMEER GUPTA)
Director



Place: KANPUR
Date: 21.03.2013