


Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	MADRAS CEMENTS LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Reliance Capital Trustee Co Ltd A/c through Reliance Monthly Income Plan, scheme of Reliance Mutual Fund Contact Address : Reliance Mutual Fund One India Bulls Centre - Tower One 11th & 12th floor, Jupiter Mills Compound, Elphinstone Road, Mumbai - 400013. Tel: 022-30994600 / 4614/ 4771 Fax: 022-30994699		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Ltd, The Bombay Stock Exchange Ltd,		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w. r. t. total share/ voting capital wherever applicable	% w. r. t. total diluted share/ voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	74,80,000	3.1432	3.1432
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	74,80,000	3.1432	3.1432
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	5,00,000	0.2101	0.2101
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
Total (a+b+c)	5,00,000	0.2101	0.2101
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	69,80,000	2.9331	2.9331
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive			



For MADRAS CEMENTS LTD.,

S.M. ANNAMALLAI
 MANAGER - SECRETARIAL

shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	69,80,000	2.9331	2.9331
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 6, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	₹ 237,969,380		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	₹ 237,969,380		
10. Total diluted share/voting capital of the TC after the said acquisition / sale	₹ 237,969,380		

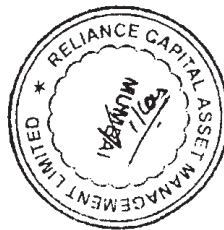
Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the Authorised Signatory



(Muneesh Sud)
Head – Legal, Secretarial & Compliance



Place: Mumbai
Date: March 8, 2013

For MADRAS CEMENTS LTD.,



S.M. ANNAMALAI
MANAGER - SECRETARIAL

