

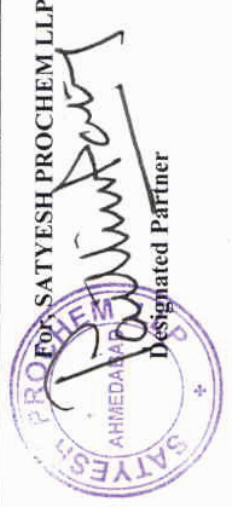
**FORM D**  
*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*  
 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer.	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer.	Date of receipt of allotment advice/acquisition / sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/public/rights/preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Satyesh Prochem LLP PAN: ABVFS7885H Address: Sandesh Bhavan, Lad Society Road, Vastrapur, Ahmedabad - 380 054	1,275,777 Equity Shares (14.96%)	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no</u> <u>actual</u> acquisition of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1,275,777 Equity Shares (16.85%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.:- Not Applicable

Place: Ahmedabad  
 Date: 15<sup>th</sup> March, 2013



**FORM C**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
**[Regulation 13(3) and (6)]**  
**Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company**

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ Preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Satlon Enterprise Private Limited PAN No. : AACCS6239G Address: Third Floor, Sandesh Bhavan, Lad Society Road, B/h. Vastrapur Gam, P.O. Bodakdev, Ahmedabad – 380 054	1898150 Equity Shares (22.25%)	N.A.	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no actual acquisition</u> of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1898150 Equity Shares (25.08%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: Not Applicable

Place : Ahmedabad  
Date: 15<sup>th</sup> March, 2013

For, SATLON ENTERPRISE PRIVATE LIMITED

  
**PARTHIV PATEL**  
**AHMEDABAD DIRECTOR**  


**FORM D**


*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*  
[Regulations 13(4), 13(4A) and 13(6)]

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Name: Parthiv Falgunbhai Patel PAN: AICPP4193R Address: Satyeshlila, Hirabaug, Ambawadi, Ellisbridge, Ahmedabad-380006	1189100 Equity Shares (13.94%)	14.03.2013	15.03.2013	Resultant increase in % holding as a result of Buyback of Shares by The Sandesh Limited through Tender Offer process and there has been <u>no actual acquisition</u> of shares and the increase in shareholding is consequential to buyback and indirect in nature.	1189100 Equity Shares (15.71%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

N.A.: - Not Applicable

Place: Ahmedabad  
Date: 15<sup>th</sup> March, 2013

  
PARTHIV FALGUNBHAI PATEL

**FORM D**

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Place: Ahmedabad  
Date: 15<sup>th</sup> March, 2013



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N.A.: Not Applicable

Place : Ahmedabad  
Date: 15<sup>th</sup> March, 2013

For, THE SANDESH LIMITED  
  
COMPANY SECRETARY  


**FORM D**

*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*  
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