



# SHEARSON INVESTMENTS & TRADING COMPANY PRIVATE LIMITED

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg,  
Prarthana Samaj, Mumbai - 4. Tel. : 2386 7498 / 2387 6489  
Fax : 2385 8269 • E-mail : birlainternational@mtnl.net.in

Dated: March 06, 2013.

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To, Compliance Officer, <del>Zenith Birla (India) Limited</del> 1st Floor Dalamal House, 206, J.B. Marg, Nariman Point, Mumbai-400021	Cc: To, The Manager, Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 023.	Cc: To, The Manager, <del>National Stock Exchange.</del> Exchange Plaza, Plot no.C II, G Block, B.K.C. Bandra (E), Mumbai-400051
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Dear Sir/Madam,

**Subject: (Revised Intimations under Regulation 29(2) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.**

This is to inform you that there was a typographical error in the disclosure under Regulation 31 (2) dated 30.01.2013, submitted at your office, wherein due to oversight the number of shares invoked by the pledgee (Dilip I Shah) was misquoted.

The shares were invoked by the pledgee on two separate instructions on the same day, in first the pledgee invoked 1,30,000 shares and in second instruction pledgee invoked 36,000 share totaling 1,66,000 shares, but, due to oversight the said 1,30,000 shares invoked were read and counted as 13,000 resulting in wrong total of 49,000 (13,000 + 36,000) instead of 1,66,000 (1,30,000 + 36,000). This has caused the change in the shareholding by 1,17,000 number of shares i.e. (1,66,000 - 49,000) [0.09% of total paid capital of the Zenith Birla (India) Ltd].

Since 30<sup>th</sup> January, 2013 we have submitted the four more intimations under Regulation 31(2) dated 01.02.2013, 05.02.2013, 08.02.2013 and 26.02.2013 intimating the invocation of pledge and under Regulation 29(2) dated 11<sup>th</sup> February, 2013, intimating change in holding by more than 2% which now stands revised due to the above gaffe; hence please find enclosed herewith the revised disclosures in the prescribed format. We are also enclosing herewith old disclosures submitted to you for your ready reference.

We deeply regret the inconvenience which may cause to you and request you to update your records accordingly.

Kindly acknowledge the receipt.

Thanking You,

Yours truly,

For Shearson Investments & Trading Co. Pvt Ltd

*G. G. Mehta*

(Authorised Signatory)

- Encl:- 1. Copies of five old disclosures under regulation 31(2) and one copy under regulation 29(2).  
2. Copies of five revised disclosures under regulation 31(2) and one copy under regulation 29(2).

INDUSTRY HOUSE, 159, CHURCHGATE, MUMBAI - 400 020 Tel. : 22026340.

RECEIVED OFFICE  
EPT. OF COMPANY REGULATION

17 MAR 2013

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Zenith Birla (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Promoter Shearson Investments & Trading Co. Pvt. Ltd.		
3. Whether the acquirer belongs to Promoter/Promoter group	Not applicable		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited (BSE) National Stock Exchange Limited (NSE)		
5. Details of the acquisition/disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) <u>Shares carrying voting rights:</u> Shearson Investments & Trading Co. Pvt. Ltd.	9068193	6.91	
b) <u>Voting rights (VR) otherwise than by equity shares</u>	--	--	
c) <u>Convertible Warrants / convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</u>	--	--	
Total (a+b+c)	9068193	6.91	
<u>Details of acquisition/sale</u>			
a) <u>Shares carrying voting rights disposed</u> Shearson Investments & Trading Co. Pvt. Ltd.	4370000	3.71	
b) <u>VRs acquired otherwise than by equity shares</u>	--	--	
c) <u>Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</u>	--	--	
Total (a+b+c)	4370000	3.71	

After the acquisition/sale, holding of:		
a) Shares carrying voting rights Shearson Investments & Trading Co. Pvt. Ltd.	4198193	3.20
b) VRs otherwise than by equity shares		
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		
<b>Total (a+b+c)</b>	<b>4198193</b>	<b>3.20</b>
6. Mode of acquisition/sale/ (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Invocation of pledge by the pledgee(Dilip Shah)	
7. Date of acquisition- / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	07.02.2013	
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	131280448	
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	131280448	
10. Total diluted share/voting capital of the TC after the said acquisition/sale	131280448	

Note:  
[\*] Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

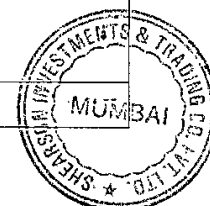
For Shearson Investments & Trading Co. Pvt Ltd

*(Signature)*  
 (Authorised Signatory  
 Place: Mumbai  
 Date: 11.02.2013



REVISED DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Zenith Birla (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<u>Promoter</u> <i>Shearson Investments &amp; Trading Co. Pvt. Ltd.</i>		
3. Whether the acquirer belongs to Promoter/Promoter group	Not applicable		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited (BSE) National Stock Exchange Limited (NSE)		
5. Details of the acquisition-/ disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) <u>Shares carrying voting rights-</u> <i>Shearson Investments &amp; Trading Co. Pvt. Ltd.</i>	8951193	6.82	
b) <u>Voting rights (VR) otherwise than by equity shares</u>	--	--	
c) <u>Convertible Warrants / convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</u>	--	--	
<b>Total (a+b+c)</b>	<b>8951193</b>	<b>6.82</b>	--
<u>Details of acquisition/sale</u>			
a) <u>Shares carrying voting rights disposed</u> <i>Shearson Investments &amp; Trading Co. Pvt. Ltd.</i>	4870000	3.71	
b) <u>VRs acquired otherwise than by equity shares</u>	--	--	
c) <u>Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</u>	--	--	
<b>Total (a+b+c)</b>	<b>4870000</b>	<b>3.71</b>	



After the acquisition/sale, holding of:			
a) Shares carrying voting rights <i>Shearson Investments &amp; Trading Co. Pvt. Ltd.</i>	4081193	3.11	
b) <del>VRs otherwise than by equity shares</del>			
c) <del>Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</del>		--	
<b>Total (a+b+c)</b>	<b>4081193</b>	<b>3.11</b>	--
6. Mode of acquisition/sale/ (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Invocation of pledge by the pledgee(Dilip I Shah)		
7. Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	07.02.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	131280448		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	131280448		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	131280448		

Note:

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Shearson Investments & Trading Co. Pvt Ltd.

*A. S. Mehta*

Authorized Signatory  
Place: Mumbai

Date: 11.02.2013

